

OroCRM



**CRM for Commerce
by Ray Bogman**

Case:

Topdierenshop.nl

OroCRM Enterprise

2013 - The Beginning







CRM for Commerce

OroCRM is an easy-to-use, open source CRM with built-in marketing tools for your e-commerce business. It's the CRM both marketing and sales can agree on!

SIGN UP TO RECEIVE OROCRM LAUNCH NEWS

BUSINESS OWNERS, MARKETERS, AND SALES

MacBook Pro



Accounts - Customers ✕ Contacts - Customers ✕

OROCRM Customer

Customers / Accounts

Accounts

Manage filters Name: All Email

NAME	PHONE
A Plus Lawn Care	803-539
A. L. Price	310-430-
A+ Electronics	972-845-86
Acusev	912-786-031
Albers Super Markets	562-788-9642
Beefsteak Charlie's	757-448-1642

BETA

OROCRM™

What happend in 1 year?

16 releases

- 1.0.0-alpha3 (2013-06-27)
- 1.0.0-alpha4 (2013-07-31)
- 1.0.0-alpha5 (2013-08-29)
- 1.0.0-alpha6 (2013-09-12)
- 1.0.0-beta1 (2013-09-30)
- 1.0.0-beta2 (2013-10-28)
- 1.0.0-beta3 (2013-11-11)
- 1.0.0-beta4 (2013-11-21)
- 1.0.0-beta5 (2013-12-05)
- 1.0.0-rc1 (2013-12-30)
- 1.0.0-rc2 (2014-01-30)
- 1.0.0-rc3 (2014-02-25)
- 1.0.0 (2014-04-01)
- 1.0.1 (2014-04-18)
- 1.1.0 (2014-04-28)
- 1.2.0 RC1 (2014-05-12)



First OroCRM meetup



First OroCRM meetup

Who is Topdierenshop?

- Founded by Webdesignmarketing (2005 -)
 - OBARC (Online Based, Automated, ROI & Customer Driven) Marketing
- Mitchel Geerts - CEO/Owner
- Topdierenshop since aug 2013
- Magento shop live since nov 2013

What is missing in Magento?

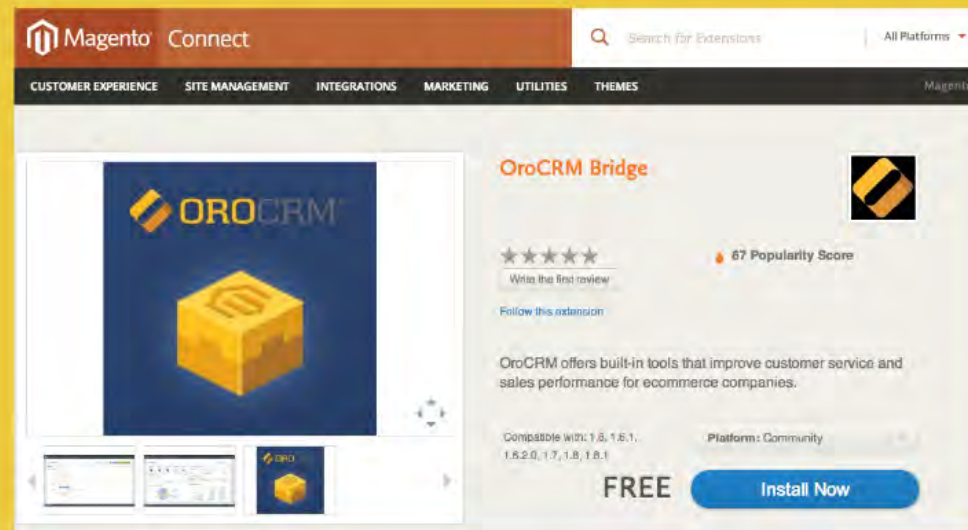
based on OBARC

- Magento is 100% online based
- Magento is not a automated marketing tool, manual focus is needed
- Magento is not a CRM or Customer Satisfaction tool
- Magento has no real time report for active optimization

Is there a solution?

Yes, OroCRM for eCommerce

Magento OroCRM Bridge



The screenshot shows the Magento Connect interface for the OroCRM Bridge extension. The page features a navigation bar with categories like CUSTOMER EXPERIENCE, SITE MANAGEMENT, INTEGRATIONS, MARKETING, UTILITIES, and THEMES. The main content area displays the extension's name, a 5-star rating, a popularity score of 67, and a 'FREE' price tag. A prominent blue 'Install Now' button is visible. The extension's description states: 'OroCRM offers built-in tools that improve customer service and sales performance for ecommerce companies.' The compatibility information indicates it works with Magento versions 1.8, 1.8.1, 1.8.2.0, 1.7, 1.8, and 1.8.1. The platform is listed as 'Community'.


<http://www.magentocommerce.com/magento-connect/orocrm-bridge.html>



OroCRM Bridge



★★★★★

 67 Popularity Score

[Write the first review](#)

[Follow this extension](#)

OroCRM offers built-in tools that improve customer service and sales performance for ecommerce companies.

Compatible with: 1.6, 1.6.1, 1.6.2.0, 1.7, 1.8, 1.8.1

Platform: Community ▾

FREE

[Install Now](#)

Is there a solution?

Yes, OroCRM for eCommerce

Magento OroCRM Bridge



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<http://www.magentocommerce.com/magento-connect/orocrm-bridge.html>

How to install the OroCRM Magento Bridge



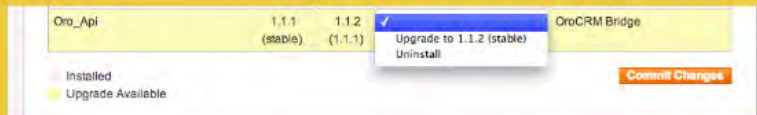
http://connect20.magentocommerce.com/community/Oro_Api

API key



http://www.myshop.com/index.php/api/v2_soap/?wsdl

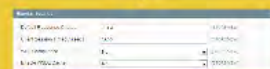
Easy Upgrades



Webservice user/role



Tip:



http://www.magentocommerce.com/api/v2_soap/?wsdl

HOW TO INSTALL THE

Magentoconnect MANAGER

Extensions

Settings

[Return to Admin](#)

[Log Out](#)

Settings

- Put store on the maintenance mode while installing/upgrading/backup creation
- Create Backup

Install New Extensions

- 1 Search for modules via [Magento Connect](#).
- 2 Paste extension key to install:

http://connect20.magentocommerce.com/community/Oro_Api

Easy Upgrades

Oro_Api	1.1.1 (stable)	1.1.2 (1.1.1)	<input checked="" type="checkbox"/>	OroCRM Bridge
---------	-------------------	------------------	-------------------------------------	---------------

Installed
 Upgrade Available

[Commit Changes](#)

Upgrade to 1.1.2 (stable)
Uninstall

API key

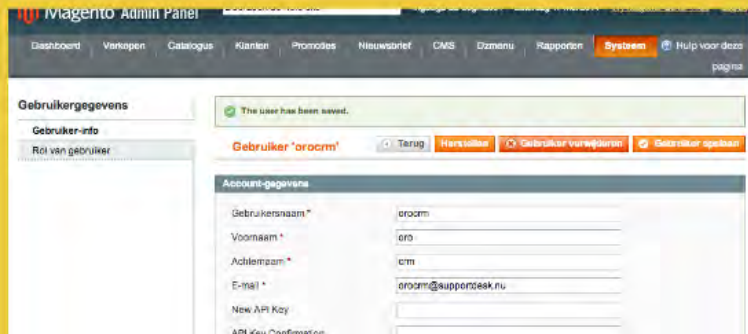
← → ↻ www.supportdesk.nu/shop/index.php/api/v2_soap/?wsdl

This XML file does not appear to have any style information associated with it. The document tree is shown below.

```
<?xml version="1.0" encoding="UTF-8" ?>
<wsdl:definitions xmlns:typens="urn:Magento" xmlns:xsd="http://www.w3.org/2001/XMLSchema" xmlns:soap="http://schemas.xmlsoap.org/wsdl/soap/"
xmlns:soapenc="http://schemas.xmlsoap.org/soap/encoding/" xmlns:wSDL="http://schemas.xmlsoap.org/wsdl/" name="Magento" targetNamespace="urn:Magento">
  <wsdl:types>
    <xsd:schema xmlns:xsd="http://www.w3.org/2001/XMLSchema" targetNamespace="urn:Magento">
      <xsd:complexType name="associativeEntity">
        <xsd:sequence>
          <xsd:element name="key" type="xsd:string"/>
          <xsd:element name="value" type="xsd:string"/>
        </xsd:sequence>
      </xsd:complexType>
      <xsd:complexType name="associativeArray">
        <xsd:sequence>
          <xsd:element minOccurs="0" maxOccurs="unbounded" name="complexObjectArray" type="typens:associativeEntity"/>
        </xsd:sequence>
      </xsd:complexType>
    </xsd:schema>
  </wsdl:types>
</wsdl:definitions>
```

http://www.myshop.com/index.php/api/v2_soap/?wsdl

Webservice user/role



The screenshot shows the 'Gebruikerinfo' (User Information) page in the Magento Admin Panel. The user name is 'oocrm'. The account details are as follows:

Accountgegevens	
Gebruikersnaam *	oocrm
Voornaam *	ooc
Achternaam *	ooc
E-mail *	oocrm@supporteak.nl
New API Key	
API Key Confirmation	

Buttons at the top of the form include: Terug, Herstellen, Gebruiker verwijderen, and Gebruiker opslaan. A green message at the top states: 'The user has been saved.'



The screenshot shows the 'Rol bewerken' (Edit Role) page for the role 'oocrm'. The role information is as follows:

Rol informatie	
Rol info	
Rol bronnen	
Rol gebruikers	

Buttons at the top of the role configuration area include: Terug, Herstellen, Rol verwijderen, and Rol opslaan. The 'Rollen bronnen' (Role Sources) section shows 'Toegang tot bron' (Access to source) set to 'Op maat' (Custom) with a dropdown menu currently showing 'Alle' (All).


Gebruikergegevens

 The user has been saved.


Gebruiker-info

Rol van gebruiker

Gebruiker 'orocrm'

 Terug

 Herstellen

 Gebruiker verwijderen

 Gebruiker opslaan

Account-gegevens

Gebruikersnaam *	<input type="text" value="orocrm"/>
Voornaam *	<input type="text" value="oro"/>
Achternaam *	<input type="text" value="crm"/>
E-mail *	<input type="text" value="orocrm@supportdesk.nu"/>
New API Key	<input type="text"/>
API Key Confirmation	<input type="text"/>

Role user/role

Rol informatie

Rol info

Rol bronnen

Rol gebruikers

Rol bewerken 'orocrm'

[Terug](#)

[Herstellen](#)

[Rol verwijderen](#)

[Rol opslaan](#)

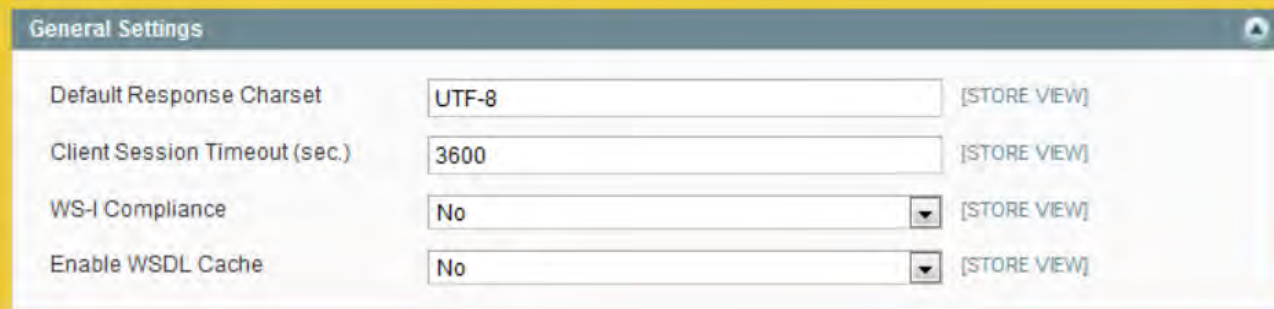
Rollen bronnen

Toegang tot bron

Op maat

✓ Alle

Tip:



The image shows a screenshot of the 'General Settings' window for the SOAP API in Magento. The window has a title bar with 'General Settings' and a close button. It contains four rows of settings, each with a label, a value field, and a '[STORE VIEW]' link.

Setting Name	Value	Action
Default Response Charset	UTF-8	[STORE VIEW]
Client Session Timeout (sec.)	3600	[STORE VIEW]
WS-I Compliance	No	[STORE VIEW]
Enable WSDL Cache	No	[STORE VIEW]

http://www.magentocommerce.com/api/soap/wsi_compliance.html

Channels / Topdierenshop

🗑️ Delete

Cancel

Schedule Sync

Save And Close

General

Basic Information

Type*

Name*

SOAP WSDL URL*

SOAP API User*

New SOAP API Key

WS-I Compliance

Sync Start Date*

Check Connection

Website*

[Sync website list](#)

Connection successful, please select a website from the list below

Admin Url

- Connectors
- Customer Connector
 - Cart Connector
 - Order Connector
 - States Connector



Learn how to use this space

OROCRM Dashboards Customers Sales Activities Reports & Segments System John Doe

System / Channels / Manage Channels

Channels / Topdierenshop Delete Cancel Schedule Sync Save And Close

General

Basic Information

Type*

Name*

SOAP WSDL URL*

SOAP API User*

New SOAP API Key

WS-I Compliance

Sync Start Date*

Check Connection

Website* Sync website list

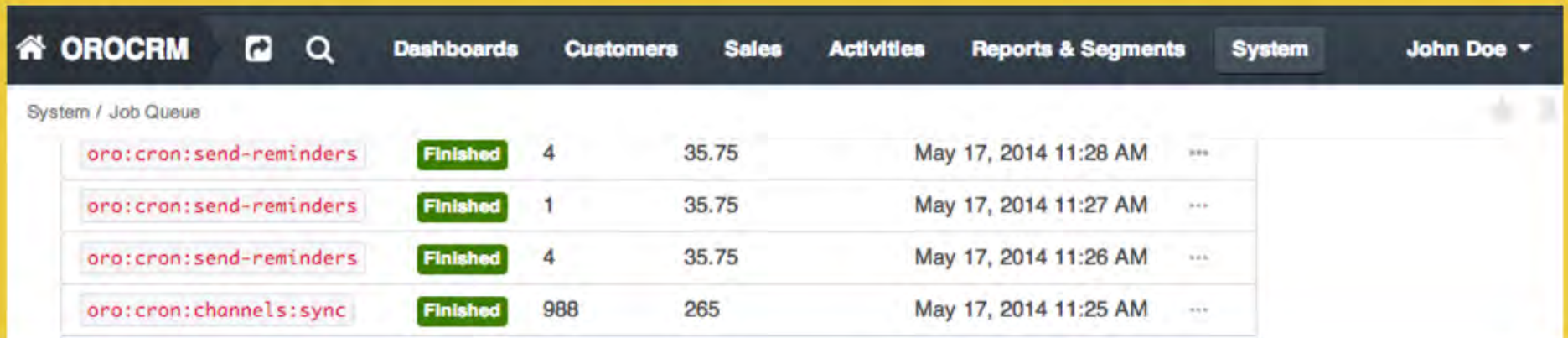
Connection successful, please select a website from the list below

Admin Url

Connectors Customer Connector
 Cart Connector
 Order Connector
 States Connector

System -> Channels -> Manage Channels -> Create Channel

Jobs



The screenshot shows the OROCRM System Job Queue interface. The navigation bar includes a home icon, the text 'OROCRM', a search icon, and menu items for 'Dashboards', 'Customers', 'Sales', 'Activities', 'Reports & Segments', 'System', and 'John Doe'. The main content area is titled 'System / Job Queue' and displays a table of job records.

Job Name	Status	Count	Value	Timestamp	Actions
oro:cron:send-reminders	Finished	4	35.75	May 17, 2014 11:28 AM	...
oro:cron:send-reminders	Finished	1	35.75	May 17, 2014 11:27 AM	...
oro:cron:send-reminders	Finished	4	35.75	May 17, 2014 11:26 AM	...
oro:cron:channels:sync	Finished	988	265	May 17, 2014 11:25 AM	...

System -> Job Queue



Jobs / Job "oro:cron:channels:sync"

Command	oro:cron:channels:sync
State	Finished
Created at	2014-05-17 09:25:02

Daemon status:

Running

Daemon PID: 2000

Stop

Daemon

Output

```
[notice] Run sync for "Topdierenshop" channel.
[error] Errors were occurred:
[error] An exception occurred while executing 'INSERT INTO orocrm_contact (name_prefix, first_name, middle_name, last_name, name_suffix, gender, birthday, description, job_title, email, fax, skype, twitter, facebook, google_plus, linkedin, createdAt, updatedAt, source_name, method_name, user_owner_id, assigned_to_user_id, reports_to_contact_id, created_by_user_id, updated_by_user_id) VALUES (?, ?, ?, ?, ?, ?, ?, ?, ?, ?, ?, ?, ?, ?, ?, ?, ?, ?, ?, ?, ?, ?, ?, ?)' with params [null, null, null, null, null, null, null, null, null, null, null, null, null, null, null, null, null, null, null, null, null, null, "2014-05-17 09:41:08", "2014-05-17 09:41:08", null, null, null, null, null, null, null]:
SQLSTATE[23000]: Integrity constraint violation: 1048 Column 'first_name' cannot be null
[error] Errors were occurred:
[error] The EntityManager is closed.
[error] Errors were occurred:
[error] The EntityManager is closed.
```

Error output

```
PHP Notice: Undefined index: first_name in /var/www/crm-application/vendor/oro/crm/src/OroCRM/Bundle/MagentoBundle/ImportExport/Serializer/CustomerDenormalizer.php on line 206
PHP Notice: Undefined index: last_name in /var/www/crm-application/vendor/oro/crm/src/OroCRM/Bundle/Mag
```


Sales data

Learn how to use the space

TOPDIERENSHOP

Dashboards Customers Sales Activities Reports & Segments System

Ray Bogman

Sales / Orders / Topdierenshop

Orders

Manage filters Order # All First Name All Last Name All Total Paid All Status All Step All

Export Page 1 of 51 Total 01 5005 Records View Per Page: 100 Refresh Reset

ORDER #	FIRST NAME	LAST NAME	EMAIL	PLACED ON	UPDATED ON	TOTAL PAID	STATUS	STEP
100005994	Daada			May 20, 2014 2:28 PM	May 20, 2014 2:31 PM	€38.25	processing	Not contacted
100005993	Henri			May 20, 2014 2:15 PM	May 20, 2014 2:17 PM	€61.50	processing	Not contacted
200000056	Ashley			May 20, 2014 2:10 PM	May 20, 2014 2:11 PM	€38.25	processing	Not contacted
100005992	Tia			May 20, 2014 2:05 PM	May 20, 2014 2:04 PM	€100.11	processing	Not contacted
100005495-1	Thao			May 20, 2014 2:02 PM	May 20, 2014 2:02 PM	€0.00	processing	Not contacted
100005990	monique			May 20, 2014 12:58 PM	May 20, 2014 2:03 PM	€70.50	complete	Not contacted
100005992-1	Christa			May 20, 2014 12:46 PM	May 20, 2014 12:46 PM	€0.00	pending	Not contacted
100005989	Frankje			May 20, 2014 12:11 PM	May 20, 2014 12:25 PM	€67.25	complete	Not contacted
100005987	Frankje			May 20, 2014 12:08 PM	May 20, 2014 12:08 PM	€0.00	cancelled	Not contacted
100005986	berend			May 20, 2014 11:45 AM	May 20, 2014 11:51 AM	€18.90	processing	Not contacted
100005985	Martin			May 20, 2014 11:29 AM	May 20, 2014 12:41 PM	€70.50	complete	Not contacted
100005984	G.W.			May 20, 2014 10:59 AM	May 20, 2014 12:44 PM	€72.11	complete	Not contacted
100005982	J.			May 20, 2014 10:56 AM	May 20, 2014 12:29 PM	€82.00	complete	Not contacted
100005982	Roy			May 20, 2014 10:56 AM	May 20, 2014 12:48 PM	€40.25	complete	Not contacted
100005981	Wibe			May 20, 2014 10:51 AM	May 20, 2014 10:52 AM	€26.50	processing	Not contacted
100005980	Diana			May 20, 2014 10:49 AM	May 20, 2014 10:51 AM	€87.45	processing	Not contacted
100005979	test			May 20, 2014 10:47 AM	May 20, 2014 10:48 AM	€0.00	cancelled	Not contacted

1/20 18:32:56

Sales data

Learn how to use this space

TOPDIERESHOP



Dashboards

Customers

Sales

Activities

Reports & Segments

System

Ray Bogman

Sales / Orders / Topdierenshop

Orders

Manage filters

Order #: All

First Name: All

Last Name: All

Shopping Carts

Orders

Total Paid: All

Status: All

Step: All

Topdierenshop

Export

Page: 1 Of 61 | Total Of 6006 Records

View Per Page: 100

Refresh

Reset

ORDER #	FIRST NAME	LAST NAME	EMAIL	PLACED ON	UPDATED ON	TOTAL PAID	STATUS	STEP
100005994	Deddo			May 20, 2014 2:29 PM	May 20, 2014 2:31 PM	€38.25	processing	Not contacted
100005993	Henk			May 20, 2014 2:15 PM	May 20, 2014 2:17 PM	€61.50	processing	Not contacted
200000056	Ashley			May 20, 2014 2:10 PM	May 20, 2014 2:11 PM	€33.25	processing	Not contacted
100005992	Tia			May 20, 2014 2:03 PM	May 20, 2014 2:04 PM	€130.11	processing	Not contacted
100005495-1	Theo			May 20, 2014 2:02 PM	May 20, 2014 2:02 PM	€0.00	processing	Not contacted
100005990	monique			May 20, 2014 12:53 PM	May 20, 2014 2:29 PM	€70.50	complete	Not contacted
100005962-1	Christa			May 20, 2014 12:46 PM	May 20, 2014 12:46 PM	€0.00	pending	Not contacted
100005988	Froukje			May 20, 2014 12:11 PM	May 20, 2014 12:25 PM	€67.75	complete	Not contacted
100005987	Froukje			May 20, 2014 12:09 PM	May 20, 2014 12:09 PM	€0.00	anceled	Not contacted
100005986	berend			May 20, 2014 11:49 AM	May 20, 2014 11:51 AM	€18.93	processing	Not contacted
100005985	Martin			May 20, 2014 11:29 AM	May 20, 2014 12:41 PM	€73.50	complete	Not contacted
100005984	G.W.			May 20, 2014 10:59 AM	May 20, 2014 12:44 PM	€72.11	complete	Not contacted
100005983	j			May 20, 2014 10:58 AM	May 20, 2014 12:28 PM	€83.09	complete	Not contacted
100005982	Roy			May 20, 2014 10:58 AM	May 20, 2014 12:46 PM	€43.25	complete	Not contacted
100005981	Wibe			May 20, 2014 10:51 AM	May 20, 2014 10:52 AM	€36.58	processing	Not contacted
100005980	Diana			May 20, 2014 10:49 AM	May 20, 2014 10:51 AM	€67.45	processing	Not contacted

Sales data details

The screenshot displays a CRM interface for 'TOPDIERESHOP'. The main content area shows details for 'Order 100005995', which is in a 'complete' status. The order was created on May 20, 2014, at 4:42 PM and last updated on May 20, 2014, at 2:07 PM. The total amount is €89.99, with a total paid of €89.99. The order includes a shipping amount of €0.00 and a total invoiced amount of €89.99. The customer is identified as 'R2D/Rob (Full VAT)' with a desktop website and desktop status. The shipping method is 'FreeShipping_freeShipping' and the shipping address is 'Shipping Cart 32948'. The billing address is also 'Shipping Cart 32948'. The interface includes a navigation menu with options like Dashboards, Customers, Sales, Activities, Reports & Segments, and System. The user 'Ray Bogman' is logged in. The version is 1.1.0 and the IP address is 173.10.85.58.

Learn how to use this space

TOPDIERESHOP

Dashboards Customers Sales Activities Reports & Segments System

Ray Bogman

Site / Orders / Toolboxes

Orders / Order 100005995

Created May 20, 2014 4:42 PM Updated May 20, 2014 2:07 PM

Send Email Log Call Refresh Data

General Information Order items Communications

Order Information

Status	complete	Shipping Method	FreeShipping_freeShipping
Currency	EUR	Remote Address	85 150 126 155
Total Amount	€89.99	Gift Message	N/A
Discount Amount	€0.00	Website	Desktop_Mobile
Tax Amount	€6.77	Store	Desktop
Shipping Amount	€0.00	Customer	
Total Paid	€89.99	Cart	Shipping Cart 32948
Total Invoiced	€89.99	Shipping Address	
Total Returned	€0.00	Billing Address	
Total Uncancelled	€0.00	Account	
Payment Method	N/A	Contact	
Payment Details	N/A	Birthdate	N/A

Customer Information

email		Gender	N/A
Customer Group	R2D/Rob (Full VAT)	Tax/Vat	N/A
Website	Desktop_Mobile		
Status	Desktop		

Order items

Version: 1.1.0 173.10.85.58

Orders / Order 100005995

Send Email Log Call Refresh Data

Created: May 20, 2014 2:42 PM Updated: May 20, 2014 9:07 PM

- General Information
- Order items
- Communications

Order Information

Status complete
Currency EUR
Total Amount €38.99
Discount Amount €0.00
Tax Amount €6.77
Shipping Amount €0.00
Total Paid €38.99
Total Invoiced €38.99
Total Refunded €0.00
Total Canceled €0.00
Payment Method N/A
Payment Details N/A

Shipping Method Freeshipping_freeshipping
Remote Address 85.150.126.156
Gift Message N/A
Website Desktop, Mobile
Store Desktop
Customer
Cart [Shopping Cart 32649](#)
Shipping Address
Billing Address

Customer Information

Email
Customer Group B2C/B2b (Full VAT)
Website Desktop, Mobile
Store Desktop

Account
Contact
Birthday N/A
Gender N/A
Tax/Vat N/A

Order items

ales data deta

Learn how to use this space

Sales / Orders / Topdiershops

Not contacted

Orders / Order 100005995

Send Email Log Call Refresh Data

Created: May 20, 2014 2:42 PM Updated: May 20, 2014 3:07 PM

General Information Order items Communications

Order Information

Status complete
Currency EUR
Total Amount €38.99
Discount Amount €0.00
Tax Amount €6.77
Shipping Amount €0.00
Total Paid €38.99
Total Invoiced €38.99
Total Refunded €0.00
Total Canceled €0.00
Payment Method N/A
Payment Details N/A

Shipping Method Freeshipping_freeshipping
Remote Address 85.150.126.156
Gift Message N/A
Website Desktop, Mobile
Store Desktop
Customer
Cart Shopping Cart 32649
Shipping Address
Billing Address

Customer Information

Email
Customer Group B2C/B2b (Full VAT)
Website Desktop, Mobile
Store Desktop

Account
Contact
Birthday N/A
Gender N/A
Tax/Vat N/A

Shopping carts

Learn how to use this space

TOPDIERESHOP **Sales** Activities Reports & Segments System Ray Bogman

Sales / Shopping Carts / Topdiershops

Shopping Carts

Manage filters Cart ID: All First Name: All Last Name: Topdiershops Step: All

Export Page: 1 of 221 Total Of 2207 Records View Per Page: 100 Refresh Reset

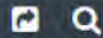
CART ID	FIRST NAME	LAST NAME	EMAIL	QTY	GRAND TOTAL	CREATED AT	UPDATED AT	STATUS	STEP
32648	Deddo			0	€0.00	May 20, 2014 2:27 PM	May 20, 2014 2:31 PM	Purchased	Open
32647	B			3	€69.50	May 20, 2014 2:20 PM	May 20, 2014 2:21 PM	Open	Open
32646	Henk			0	€0.00	May 20, 2014 2:10 PM	May 20, 2014 2:17 PM	Purchased	Open
32645	Ashley			0	€0.00	May 20, 2014 2:09 PM	May 20, 2014 2:11 PM	Purchased	Open
32642	Tia			0	€0.00	May 20, 2014 1:55 PM	May 20, 2014 2:04 PM	Purchased	Open
32644	Theo			4	€134.19	May 20, 2014 1:59 PM	May 20, 2014 2:02 PM	Purchased	Open
32640				2	€77.90	May 20, 2014 1:55 PM	May 20, 2014 1:55 PM	Open	Open
32640				1	€33.11	May 20, 2014 1:36 PM	May 20, 2014 1:36 PM	Open	Open
32638				1	€34.95	May 20, 2014 1:28 PM	May 20, 2014 1:28 PM	Open	Open
32626	monique			0	€0.00	May 20, 2014 12:16 PM	May 20, 2014 12:54 PM	Purchased	Open
32635	Christa			7	€294.27	May 20, 2014 12:32 PM	May 20, 2014 12:46 PM	Purchased	Open
32637				5	€262.48	May 20, 2014 12:44 PM	May 20, 2014 12:44 PM	Open	Open
32636				1	€21.80	May 20, 2014 12:38 PM	May 20, 2014 12:38 PM	Open	Open
32632	Christa			7	€271.34	May 20, 2014 12:28 PM	May 20, 2014 12:30 PM	Expired	Open
32630	Christa			7	€271.34	May 20, 2014 12:25 PM	May 20, 2014 12:28 PM	Expired	Open
32629	Christa			7	€271.34	May 20, 2014 12:22 PM	May 20, 2014 12:24 PM	Expired	Open
32627	Christa			7	€271.34	May 20, 2014 12:19 PM	May 20, 2014 12:21 PM	Expired	Open

https://demo.ocrtrm.nl/magento/cart/ 178.18.85.56

Shopping carts

Learn how to use this space

TOPDIERESHOP



Dashboards

Customers

Sales

Activities

Reports & Segments

System

Ray Bogman

Sales / Shopping Carts / Topdierenshop

Shopping Carts

Manage filters

Cart Id: All

First Name: All

Last Name

Sales Processes

Leads

Opportunities

Shopping Carts

Topdierenshop

Step: All

Orders

Export

Page: 1 Of 221 | Total Of 22037 Records

View Per Page: 100

Refresh

Reset

CART ID	FIRST NAME	LAST NAME	EMAIL	QTY	GRAND TOTAL	CREATED AT	UPDATED AT	STATUS	STEP
32648	Deddo			0	€0.00	May 20, 2014 2:27 PM	May 20, 2014 2:31 PM	Purchased	Open
32647	B			3	€69.50	May 20, 2014 2:20 PM	May 20, 2014 2:21 PM	Open	Open
32646	Henk			0	€0.00	May 20, 2014 2:10 PM	May 20, 2014 2:17 PM	Purchased	Open
32645	Ashley			0	€0.00	May 20, 2014 2:08 PM	May 20, 2014 2:11 PM	Purchased	Open
32642	Tia			0	€0.00	May 20, 2014 1:55 PM	May 20, 2014 2:04 PM	Purchased	Open
32644	Theo			4	€134.19	May 20, 2014 1:59 PM	May 20, 2014 2:02 PM	Purchased	Open
32643				2	€77.90	May 20, 2014 1:55 PM	May 20, 2014 1:55 PM	Open	Open
32640				1	€33.11	May 20, 2014 1:36 PM	May 20, 2014 1:36 PM	Open	Open
32638				1	€34.95	May 20, 2014 1:28 PM	May 20, 2014 1:28 PM	Open	Open
32626	monique			0	€0.00	May 20, 2014 12:16 PM	May 20, 2014 12:54 PM	Purchased	Open
32635	Christa			7	€294.27	May 20, 2014 12:32 PM	May 20, 2014 12:46 PM	Purchased	Open
32637				5	€262.48	May 20, 2014 12:44 PM	May 20, 2014 12:44 PM	Open	Open
32636				1	€21.80	May 20, 2014 12:38 PM	May 20, 2014 12:38 PM	Open	Open
32632	Christa			7	€271.34	May 20, 2014 12:28 PM	May 20, 2014 12:30 PM	Expired	Open
32630	Christa			7	€271.34	May 20, 2014 12:25 PM	May 20, 2014 12:28 PM	Expired	Open
32629	Christa			7	€271.34	May 20, 2014 12:22 PM	May 20, 2014 12:24 PM	Expired	Open
32627	Christa			7	€271.34	May 20, 2014 12:19 PM	May 20, 2014 12:21 PM	Expired	Open

CART ID	FIRST NAME	LAST NAME	EMAIL	QTY	GRAND TOTAL	CREATED AT	UPDATED AT	STATUS	STEP
32648	Deddo	[Redacted]		0	€0.00	May 20, 2014 2:27 PM	May 20, 2014 2:31 PM	Purchased	Open
32647	B		3	€69.50	May 20, 2014 2:20 PM	May 20, 2014 2:21 PM	Open	Open	
32646	Henk		0	€0.00	May 20, 2014 2:10 PM	May 20, 2014 2:17 PM	Purchased	Open	
32645	Ashley		0	€0.00	May 20, 2014 2:08 PM	May 20, 2014 2:11 PM	Purchased	Open	
32642	Tia		0	€0.00	May 20, 2014 1:55 PM	May 20, 2014 2:04 PM	Purchased	Open	
32644	Theo		4	€134.19	May 20, 2014 1:59 PM	May 20, 2014 2:02 PM	Purchased	Open	
32643				2	€77.90	May 20, 2014 1:55 PM	May 20, 2014 1:55 PM	Open	Open
32640				1	€33.11	May 20, 2014 1:36 PM	May 20, 2014 1:36 PM	Open	Open
32638				1	€34.95	May 20, 2014 1:28 PM	May 20, 2014 1:28 PM	Open	Open
32626	monique	[Redacted]		0	€0.00	May 20, 2014 12:16 PM	May 20, 2014 12:54 PM	Purchased	Open
32635	Christa	[Redacted]		7	€294.27	May 20, 2014 12:32 PM	May 20, 2014 12:46 PM	Purchased	Open
32637				5	€262.48	May 20, 2014 12:44 PM	May 20, 2014 12:44 PM	Open	Open
32636				1	€21.80	May 20, 2014 12:38 PM	May 20, 2014 12:38 PM	Open	Open
32632	Christa	[Redacted]		7	€271.34	May 20, 2014 12:28 PM	May 20, 2014 12:30 PM	Expired	Open
32630	Christa	[Redacted]		7	€271.34	May 20, 2014 12:25 PM	May 20, 2014 12:28 PM	Expired	Open
32629	Christa	[Redacted]		7	€271.34	May 20, 2014 12:22 PM	May 20, 2014 12:24 PM	Expired	Open
32627	Christa	[Redacted]		7	€271.34	May 20, 2014 12:19 PM	May 20, 2014 12:21 PM	Expired	Open

Shopping carts details

Learn how to use this space

TOPDIERESHOP Dashboards Customers Sales Activities Reports & Segments System Ray Bogman

Sales / Shopping Carts / Toddlereshop

Shopping Carts / Shopping Cart 8688

Created: Mar 4, 2014 10:14 AM Updated: May 20, 2014 2:50 PM

General Information **Cart Items** Communications

Manage filters Sku: All Price: All

Page: < 1 > 01 / 1 Total Of 2 Records View Per Page: 100 Refresh Reset

SKU	NAME	QTY	GIFT MESSAGE	PRICE	PRICE INCL TAX	ROW TOTAL	TAX AMOUNT	DISCOUNT AMOUNT	WEIGHT	PLACED ON	UPDATED ON
hon_pirns-procare-croque-super-performance-10-kg_sku1635	Pirns Procare Croque Super Performance 10 Kg	2		€25.42	€50.75	€50.83	€10.67	€0.00	0	May 20, 2014 2:50 PM	May 20, 2014 2:50 PM
009	Gratis Cadeau	1		€0.00	€0.00	€0.00	€0.00	€0.00	0	May 20, 2014 2:50 PM	May 20, 2014 2:50 PM

Communications

Emails

No records found.

Calls

178.18.85.56

https://demo.eurocom.eu/#/Screen/2

Sales / Shopping Carts / Topdiershops

Shopping Carts / Shopping Cart 8688

Created: Mar 4, 2014 10:14 AM Updated: May 20, 2014 2:50 PM

Open

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[Send Email](#)
[Place An Order](#)
[Convert To Opportunity](#)
[Refresh Data](#)

[General Information](#)
[Cart Items](#)
[Communications](#)

[Manage filters](#)
 Sku: **All**
 Price: **All**

Page: < 1 > Of 11 Total Of 2 Records
 View Per Page: **100**
[Refresh](#)
[Reset](#)

SKU	NAME	QTY	GIFT MESSAGE	PRICE	PRICE INCL TAX	ROW TOTAL	TAX AMOUNT	DISCOUNT AMOUNT	WEIGHT	PLACED ON	UPDATED ON
hon_prins-procare-croque-super-performance-10-kg_skunr635	Prins Procare Croque Super Performance 10 Kg	2		€25.42	€30.75	€50.83	€10.67	€0.00	0	May 20, 2014 2:50 PM	May 20, 2014 2:50 PM
008	Gratis Cadeau	1		€0.00	€0.00	€0.00	€0.00	€0.00	0	May 20, 2014 2:50 PM	May 20, 2014 2:50 PM

Communications

Emails

No records found

Calls

Cards Detail


Activities


Reports & Segments


System


Ray Bogman ▾


Open

 Log Call

 Send Email

 Place An Order


 Convert To Opportunity

 Refresh Data

1 > Of 1 | Total Of 2 Records

View Per Page:

100 ▾

 Refresh

 Reset

CE	PRICE INCL TAX	ROW TOTAL	TAX AMOUNT	DISCOUNT AMOUNT	WEIGHT	PLACED ON ▾	UPDATED ON
12	€30.75	€50.83	€10.67	€0.00	0	May 20, 2014 2:50 PM	May 20, 2014 2:50 PM

OroCRM Enterprise

Sales Management

Customer Segmentation

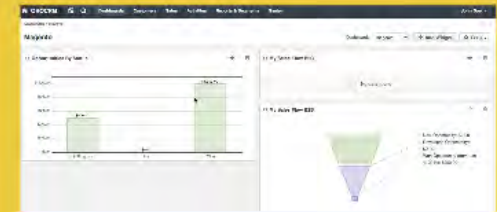
Advanced Dashboards

Marketing Automation

Custom Reporting

Third-Party Marketing Tool Integration

Organization Management



OroCRM Enterprise

Sales Management

Customer Segmentation

Advanced Dashboards

Marketing Automation

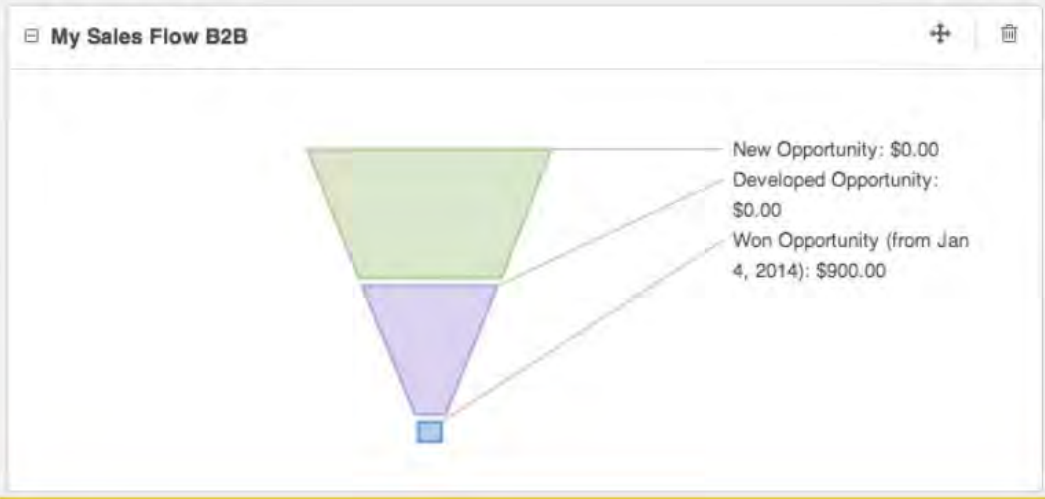
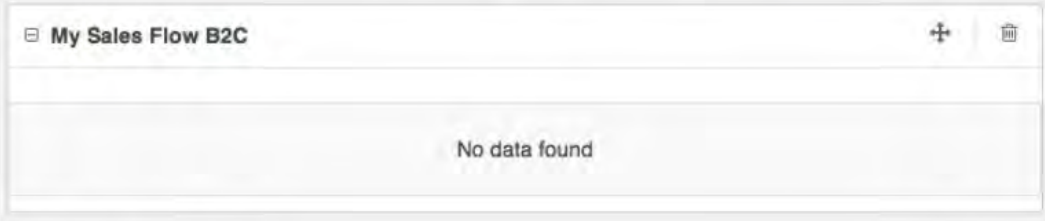
Custom Reporting

Third-Party Marketing Tool Integration

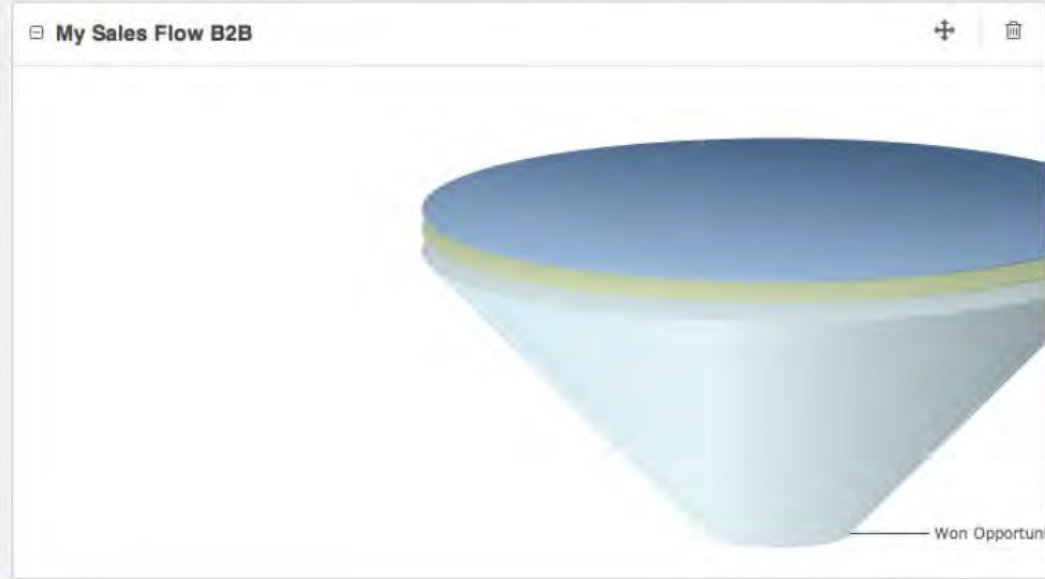
Organization Management

Magento

Dashboards: magento ▾ + Add Widget ⚙️ Tools ▾



Magento



Creative Contributions by:



Ray Bogman

- Magento/Joomla/OroCRM evangelist
- Trainer
- Performance nerd
- Security geek
- SEO freak

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OroCRM



**CRM for Commerce
by Ray Bogman**