SEO Mobile

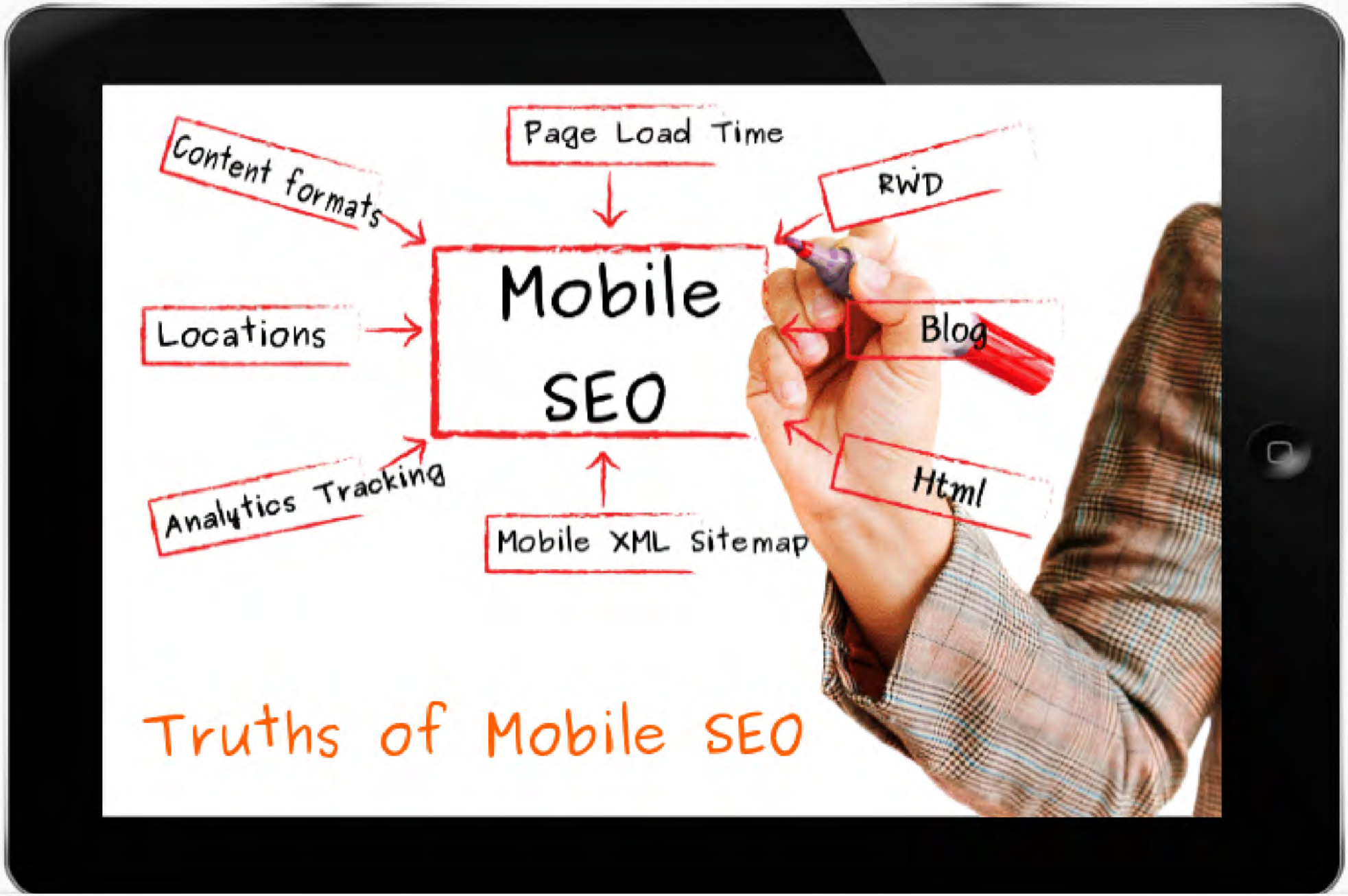
DE WAARHEID ACHTER MOBIELE SEO

web designer

SEO Mobile

DE WAARHEID ACHTER MOBIELE SEO

web designer


Content formats
Page Load Time
RWD
Mobile SEO
Locations
Blog
Analytics Tracking
Html
Mobile XML Sitemap
Truths of Mobile SEO

What is Mobile SEO?

Mobile SEO is often treated like a very different animal when it's compared to the more standard SEO practices.....

Is this true?

http://www.seochat.com/c/a/search-engine-optimization-help/what-is-mobile-seo/

what is Penguin?

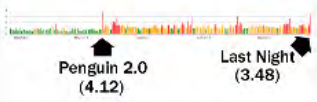
Google™ Penguin 2.0

Penguin 2.0 rolled out today
Posted May 22, 2013 in Google/SEO

2013 Updates

Authorship Shake-up - December 19, 2013
Unnamed Update - December 17, 2013
Unnamed Update - November 14, 2013
Penguin 2.1 (#5) - October 4, 2013
Hummingbird - August 20, 2013
In-depth Articles - August 6, 2013
Unnamed Update - July 26, 2013
Knowledge Graph Expansion - July 19, 2013
Panda Recovery - July 18, 2013
Multi-Week Update - June 27, 2013
Panda Dance - June 11, 2013
Payday Loan Update - June 11, 2013
Penguin 2.0 (#4) - May 22, 2013

http://moz.com/google-algorithm-change
http://dejanseo.com.au/2nd-biggest-serp-flux-2013/
http://algoroo.com/



http://www.mattcutts.com/blog/penguin-2-0-rolled-out-today/

SEO

Google
Collector's Card
Real name:
Matt Cutts
Alias:
Spam-man
Agility: 7
Charisma: 9
Speed: 5
Geek factor: 8
Special weapon:
Spam-man can turn anyone
invisible by use of his Googleaxe

2013 Updates

Authorship Shake-up - December 19, 2013
Unnamed Update - December 17, 2013
Unnamed Update - November 14, 2013
Penguin 2.1 (#5) - October 4, 2013
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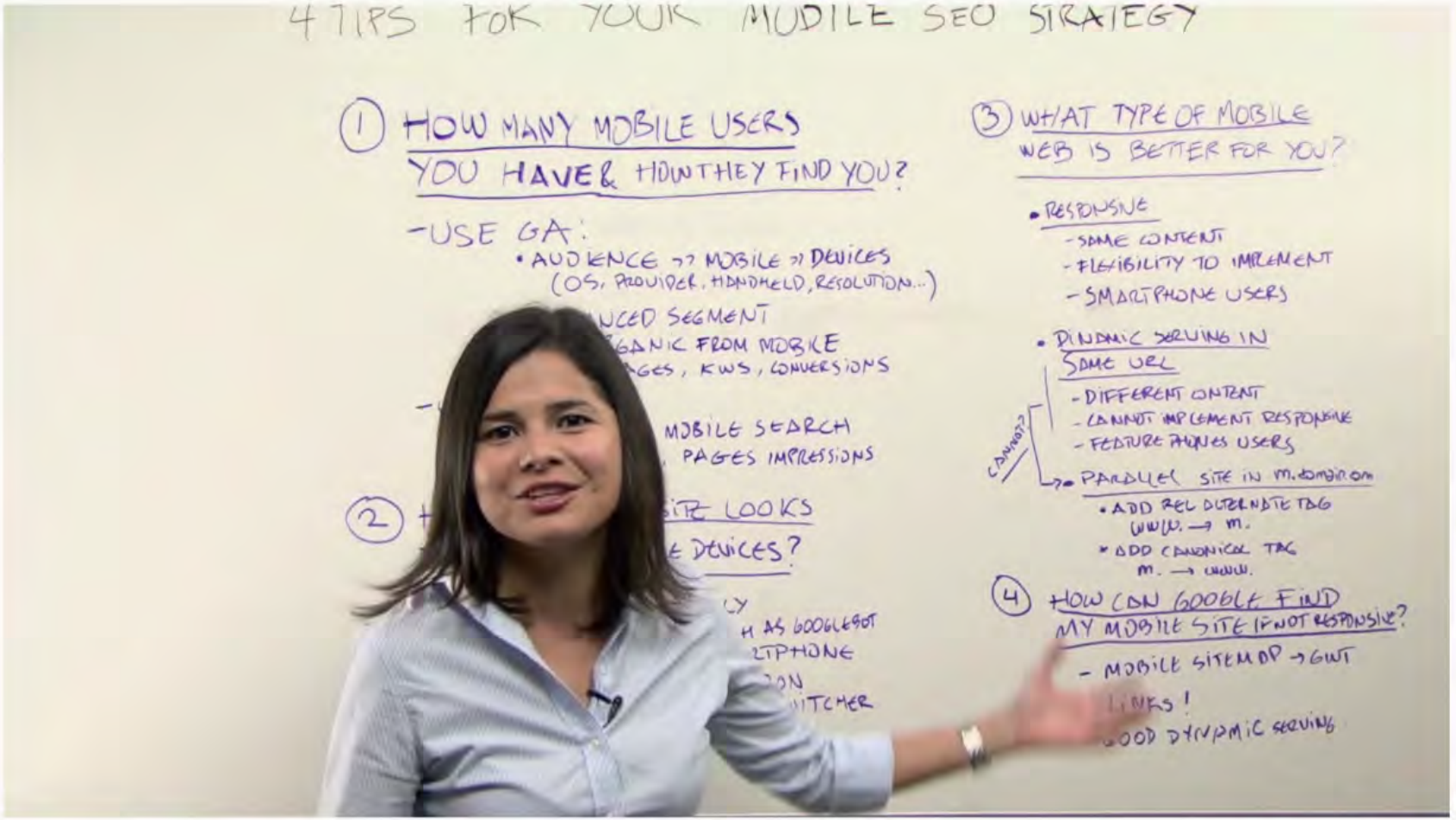
http://moz.com/google-algorithm-change
http://dejanseo.com.au/2nd-biggest-serp-flux-2013/
http://algoroo.com/

Penguin 2.0
(4.12)

Last Night
(3.48)

Let's start with 4 tips



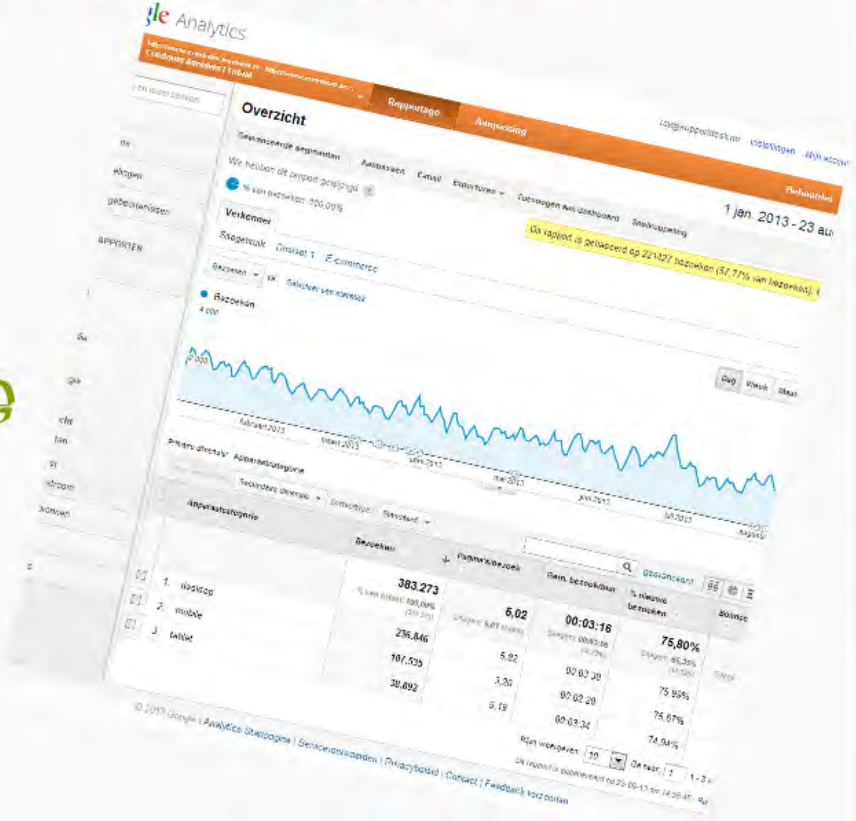
how to improve your Mobile SEO

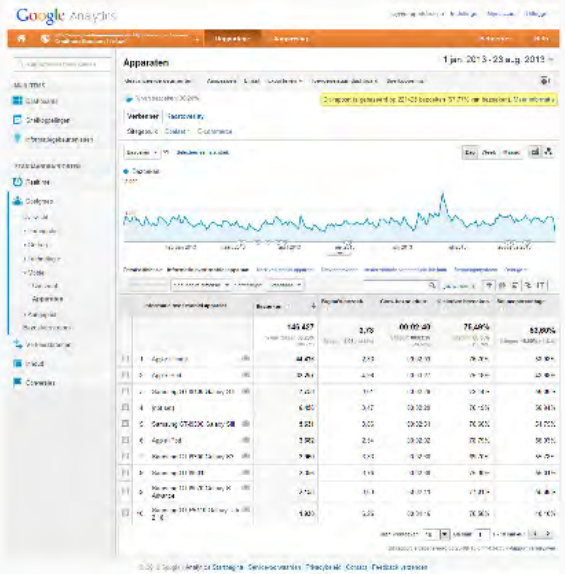
https://prezi.com/u4qtil9xg7v9/seo-mobile-truths-of-mobile-seo/

Tip 1: Google analytics -> device overview

Go to Google Analytics

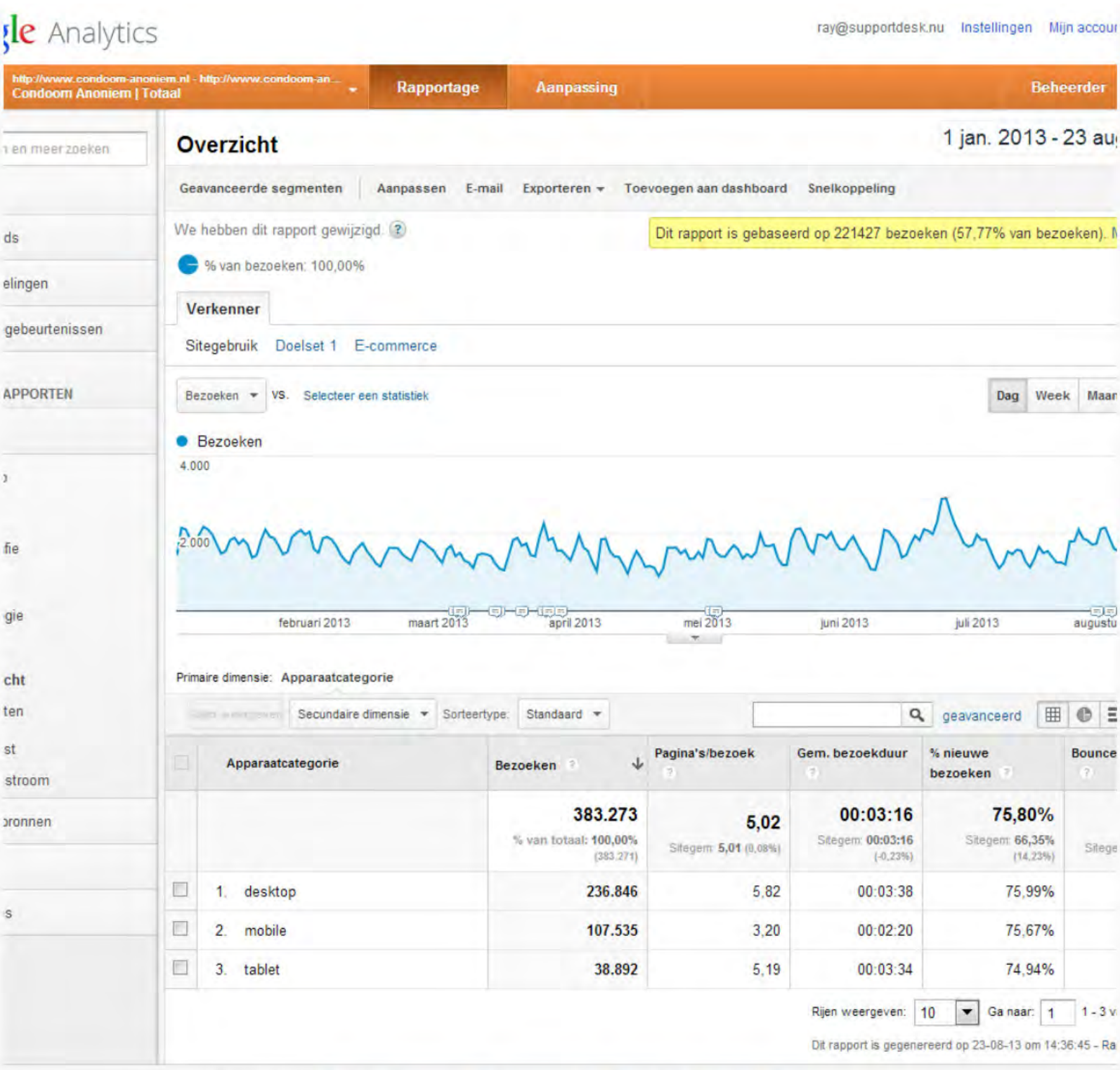
Look for -> mobile device





Before

After


Analytics
ray@supportdesk.nu Instellingen Mijn accou
http://www.condoom-anoniem.nl - http://www.condoom-an...
Condoom Anoniem | Totaal
Rapportage
Aanpassing
Beheerder
Overzicht
1 jan. 2013 - 23 au
Geavanceerde segmenten
Aanpassen
E-mail
Exporteren
Toevoegen aan dashboard
Snelkoppeling
We hebben dit rapport gewijzigd.
Dit rapport is gebaseerd op 221427 bezoeken (57,77% van bezoeken).
% van bezoeken: 100,00%
Verkenner
Sitegebruik
Doelset 1
E-commerce
Bezoeken
vs.
Selecteer een statistiek
Dag
Week
Maan
Bezoeken
4.000
2.000
februari 2013
maart 2013
april 2013
mei 2013
juni 2013
juli 2013
augustu
Primaire dimensie: Apparaatcategorie
Secundaire dimensie
Sorteertype:
Standaard
geavanceerd
Apparaatcategorie
Bezoeken
Pagina's/bezoek
Gem. bezoekduur
% nieuwe bezoeken
Bounce
383.273
% van totaal: 100,00% (383.271)
5,02
Sitegem: 5,01 (0,08%)
00:03:16
Sitegem: 00:03:16 (-0,23%)
75,80%
Sitegem: 66,35% (14,23%)
1. desktop 236.846 5,82 00:03:38 75,99%
2. mobile 107.535 3,20 00:02:20 75,67%
3. tablet 38.892 5,19 00:03:34 74,94%
Rijen weergeven: 10
Ga naar: 1
1 - 3 v
Dit rapport is gegenereerd op 23-08-13 om 14:36:45 - Ra
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Before

Apparaatcategorie	Acquisitie			Gedrag		
	Bezoeken ↓	% nieuwe bezoeken	Nieuwe bezoeken	Bouncepercentage	Pagina's/bezoek	Gem. bezoekduur
	15.606 % van totaal: 100,00% (15.606)	70,82% Sitegem: 70,76% (0,08%)	11.052 % van totaal: 100,08% (11.043)	58,59% Sitegem: 58,59% (0,00%)	3,33 Sitegem: 3,33 (0,00%)	00:02:23 Sitegem: 00:02:23 (0,00%)
1. desktop	**8.991**	69,41%	6.241	56,53%	3,52	00:02:31
2. tablet	**3.648**	66,17%	2.414	48,90%	4,17	00:03:12
3. mobile	**2.967**	80,79%	2.397	76,71%	1,71	00:01:00

After

After

Apparaatcategorie	Acquisitie			Gedrag		
	Bezoeken ↓	% nieuwe bezoeken	Nieuwe bezoeken	Bouncepercentage	Pagina's/bezoek	Gem. bezoekduur
	62.188 % van totaal: 100,00% (62.188)	77,32% Sitegem: 67,60% (14,37%)	48.081 % van totaal: 114,37% (42.040)	45,90% Sitegem: 45,90% (0,00%)	5,25 Sitegem: 5,25 (0,00%)	00:03:12 Sitegem: 00:03:12 (0,00%)
1. desktop	**31.902**	79,05%	25.218	39,73%	5,76	00:03:47
2. mobile	**22.232**	76,03%	16.903	55,22%	4,58	00:02:14
3. tablet	**8.054**	74,00%	5.960	44,64%	5,06	00:03:30

Rapporten en meer zoeken

MIJN ITEMS

Dashboards
Snelkoppelingen
Informatiegebeurtenissen

STANDAARDRAPPORTEN

Realtime
Doelgroep
Overzicht
Demografie
Gedrag
Technologie
Mobiel
Overzicht
Apparaten
Aangepast
Bezoekersstroom
Verkeersbronnen
Inhoud
Conversies

Apparaten

1 jan. 2013 - 23 aug. 2013

Geavanceerde segmenten | Aanpassen | E-mail | Exporteren | Toevoegen aan dashboard | Snelkoppeling

% van bezoeken: 38,20%

Dit rapport is gebaseerd op 221428 bezoeken (57,77% van bezoeken). Meer informatie

Verkenner | Kaartoverlay

Sitegebruik | Doelset 1 | E-commerce

Bezoeken vs. Selecteer een statistiek

Dag | Week | Maand

Primaire dimensie: Informatie over mobiel apparaat | Merk van mobiel apparaat | Serviceprovider | Invoermethode voor mobiele telefoon | Besturingssysteem | Overige

Secundaire dimensie | Sorteertype: Standaard | geavanceerd

	Informatie over mobiel apparaat	Bezoeken	Pagina's/bezoek	Gem. bezoekduur	% nieuwe bezoeken	Bouncepercentage
		146.427 % van totaal: 38,20% (383.271)	3,73 Sitegem: 5,01 (-25,68%)	00:02:40 Sitegem: 00:03:16 (-18,50%)	75,49% Sitegem: 66,35% (13,76%)	53,60% Sitegem: 45,99% (16,53%)
1.	Apple iPhone	44.436	2,83	00:02:03	76,70%	58,98%
2.	Apple iPad	32.257	4,98	00:03:27	75,18%	42,98%
3.	Samsung GT-I9100 Galaxy S II	7.758	3,61	00:02:28	72,44%	56,08%
4.	(not set)	6.456	3,47	00:02:29	76,19%	56,94%
5.	Samsung GT-I9300 Galaxy SIII	5.631	3,86	00:02:51	70,66%	54,75%
6.	Apple iPod	3.682	2,54	00:02:02	78,79%	56,93%
7.	Samsung GT-I9300 Galaxy S3	2.960	3,83	00:02:38	69,70%	55,78%
8.	Samsung GT-I9001	2.356	3,76	00:02:38	75,30%	55,01%
9.	Samsung GT-I9070 Galaxy S Advance	2.153	3,63	00:02:11	77,01%	55,88%
10.	Samsung GT-P5110 Galaxy Tab 2 10.1	1.930	6,26	00:04:16	76,58%	40,10%

Rijen weergeven: 10 Ga naar: 1 1 - 10 van 467

Dit rapport is gegenereerd op 23-08-13 om 14:34:33 - Rapport vernieuwen

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februari 2013 maart 2013 april 2013 mei 2013 juni 2013 juli 2013 augustus 2013

Primaire dimensie: **Informatie over mobiel apparaat** Merk van mobiel apparaat | Serviceprovider | Invoermethode voor mobiele telefoon | Besturingssysteem | Overige

Rijen weergeven | Secundaire dimensie | Sorteertype: Standaard | geavanceerd

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Rijen weergeven: 10 Ga naar: 1 1 - 10 van 467

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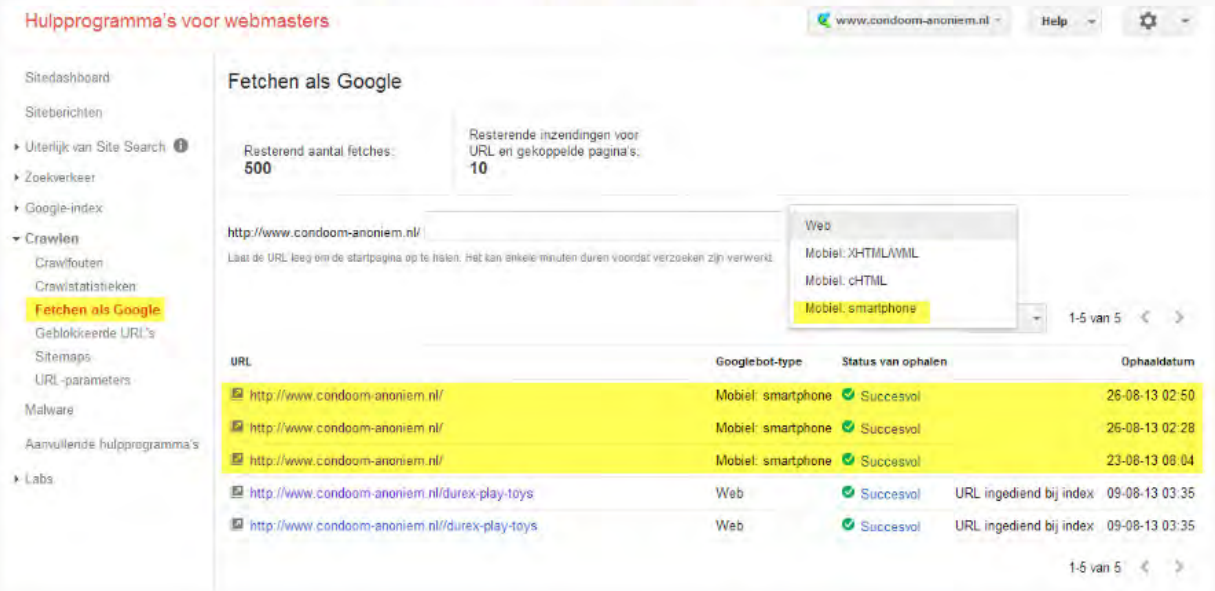
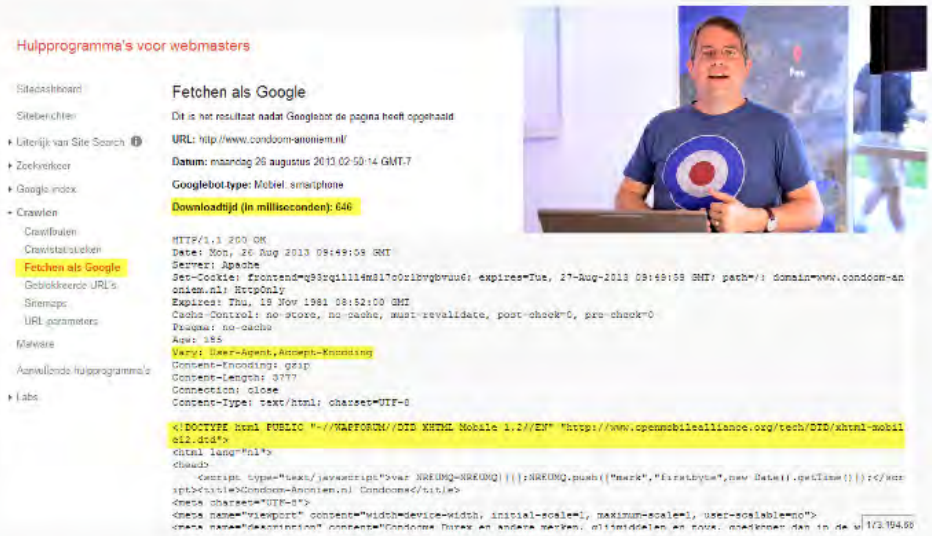
Tip 2: Google webmaster tools

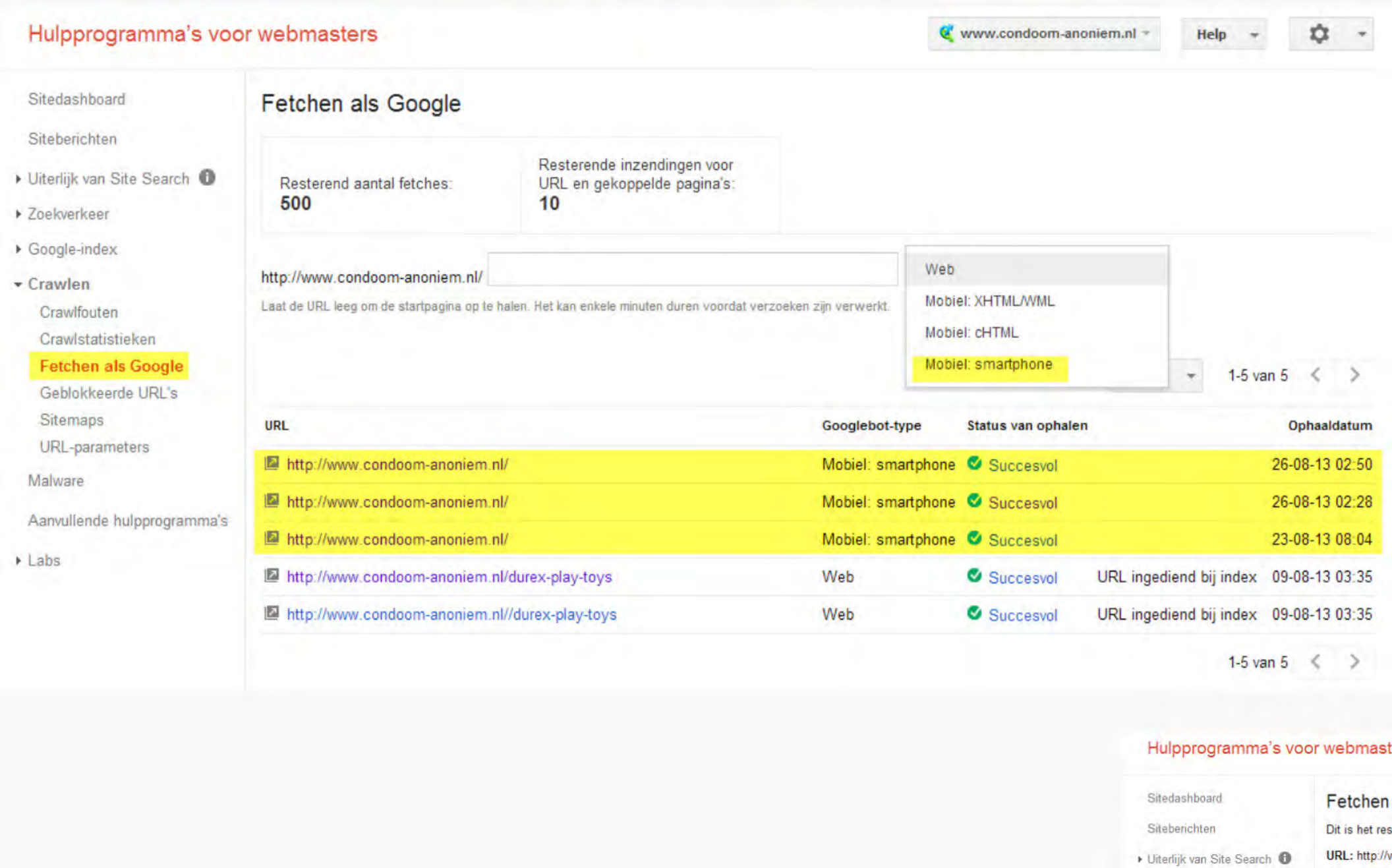
Fetch like a Google Mobile bot





https://prezi.com/u4qtil9xg7v9/seo-mobile-truths-of-mobile-seo/

Fetch like a Google Mobile bot



1-5 van 5

Hulpprogramma's voor webmasters

- Sitedashboard
- Siteberichten
- Uiterlijk van Site Search
- Zoekverkeer
- Google-index
- Crawlen
  - Crawlfouten
  - Crawlstatistieken
  - Fetchen als Google
  - Geblokkeerde URL's
  - Sitemaps
  - URL-parameters
- Malware
- Aanvullende hulpprogramma's
- Labs

Fetchen als Google

Dit is het resultaat nadat Googlebot de pagina heeft opgehaald.

URL: http://www.condoom-anoniem.nl/

Datum: maandag 26 augustus 2013 02:50:14 GMT-7

Googlebot-type: Mobiel: smartphone

Downloadtijd (in milliseconden): 646

```
HTTP/1.1 200 OK
Date: Mon, 26 Aug 2013 09:49:59 GMT
Server: Apache
Set-Cookie: frontend=q93rqil114m817c0r1bvgbvuu6; expires=Tue, 27-Aug-2013 09:49:59 GMT; path=/; domain=www.condoom-an
oniem.nl; HttpOnly
Expires: Thu, 19 Nov 1981 08:52:00 GMT
Cache-Control: no-store, no-cache, must-revalidate, post-check=0, pre-check=0
Pragma: no-cache
Age: 185
Vary: User-Agent,Accept-Encoding
Content-Encoding: gzip
Content-Length: 3777
Connection: close
Content-Type: text/html; charset=UTF-8

<!DOCTYPE html PUBLIC "-//WAPFORUM//DTD XHTML Mobile 1.2//EN" "http://www.openmobilealliance.org/tech/DTD/xhtml-mobil
e12.dtd">
<html lang="nl">
<head>
    <script type="text/javascript">var NREUMQ=NREUMQ||[];NREUMQ.push(["mark","firstbyte",new Date().getTime()]);</scr
ipt><title>Condoom-Anoniem.nl Condooms</title>
<meta charset="UTF-8">
<meta name="viewport" content="width=device-width, initial-scale=1, maximum-scale=1, user-scalable=no">
<meta name="description" content="Condooms Durex en andere merken, glijmiddelen en toys, goedkoper dan in de w
```

173.194.66

seo-mobile-truths-of-mobile-seo/

Tip 3: Choose your mobile solution

Build a responsive website

Serve content depending on device

Create new URLs for mobile content

http://www.ayima.com/seo-knowledge/assessing-mobile-seo-strategies.html

Build a responsive website

ONE URL / SAME HTML
www.hannascakes.com

Serv
depe
devi

nsive

Serve content depending on device

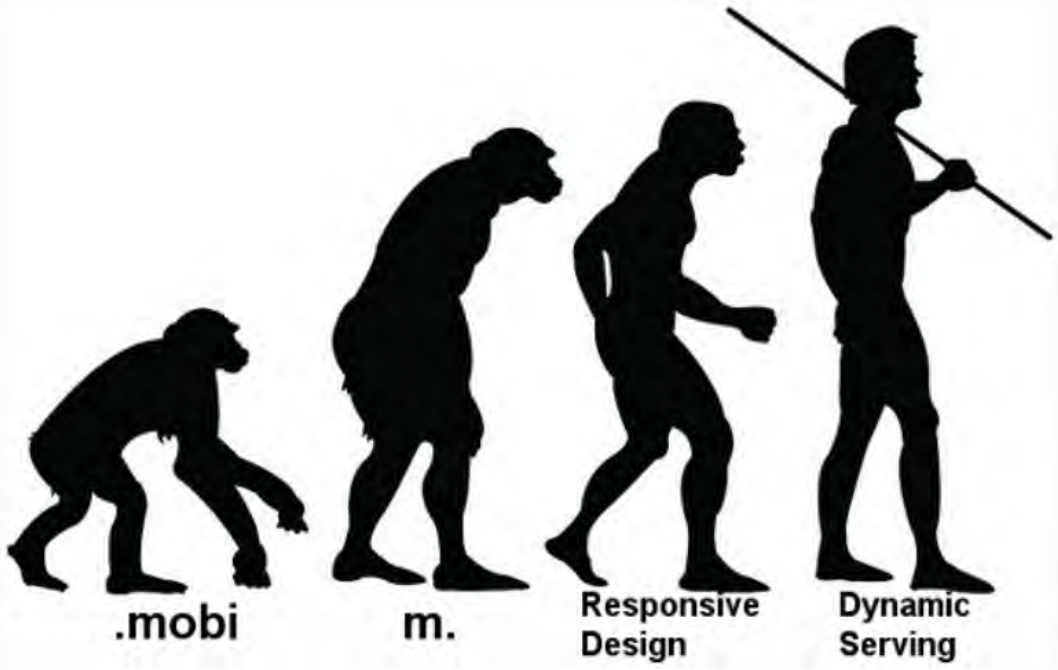
Creat
URLs
conte

Create new URLs for mobile content

Tip 4: How can Google find my mobile site

Sitemap:

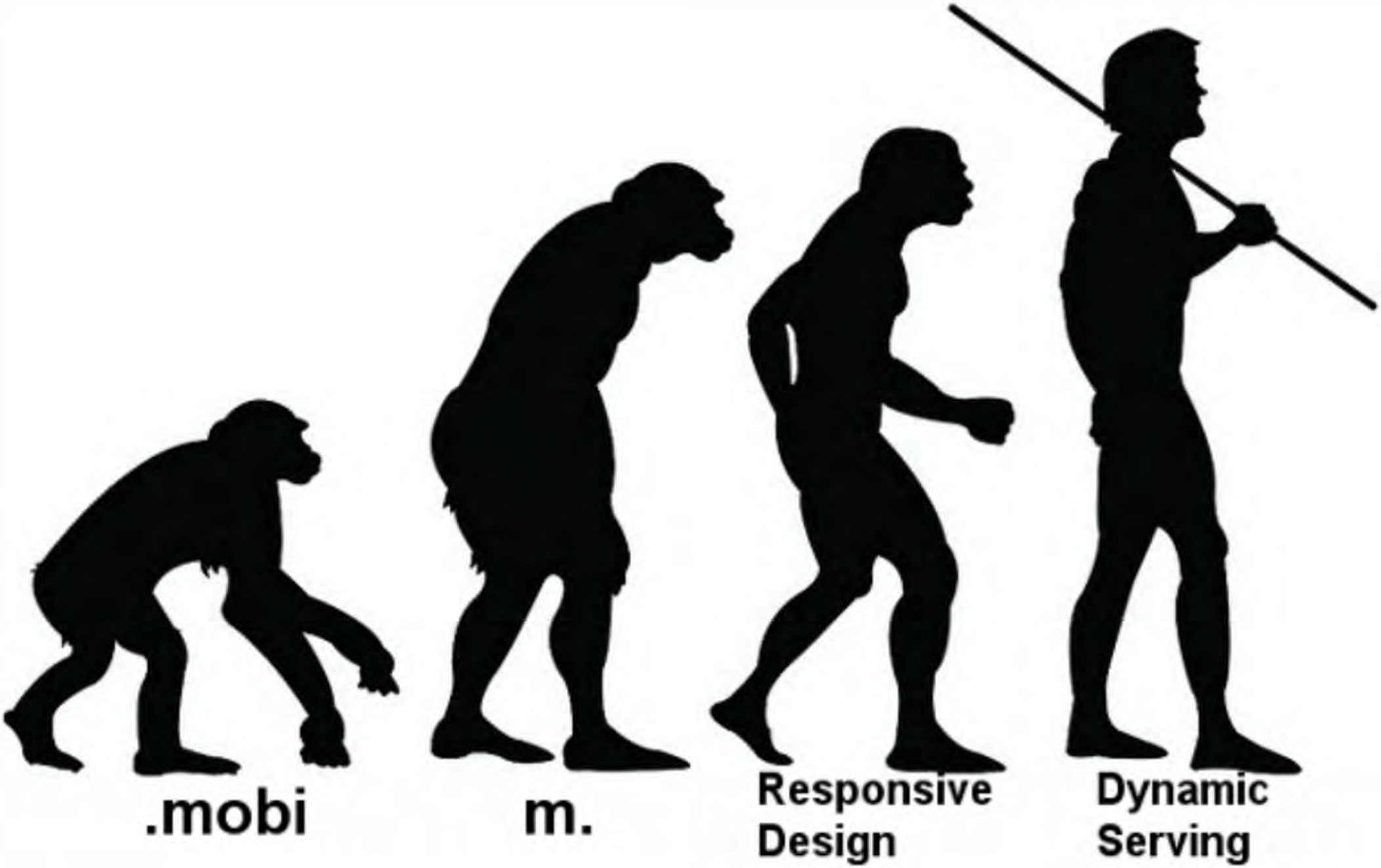
1) Responsive = Same content -> Sitemap the Same
2) Dynamic Serving = Same content, different HTML -> Sitemap the Same
3) M.dot = new Sitemap



Tip 4: How can Google find my mobile site

Sitemap:

1) Responsive = same content -> sitemap the same
2) Dynamic Serving = same content, different HTML -> sitemap the same
3) M.dot = new sitemap


.mobi
m.
Responsive Design
Dynamic Serving

Extra Tip: Mobile performance

Performance Twinkle100

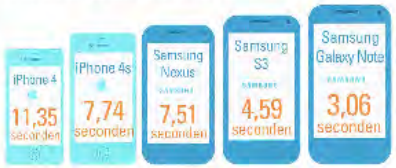
	Bedrijf	Url	IE9	iPad 2 6.0.1	iPhone4S 6.0.1	LG P990 Android 2.3
1	Ionding BV	Autobandencollectief.nl	1,71	4,15	5,83	4,47
2	Worldticketshop.nl	Worldticketshop.nl	2,05	4,49	4,89	5,04
3	Creative Group B.V.	Beltegoed.nl	2,48	4,98	6,52	6,21
4	Toplenzen.nl	Toplenzen.nl	2,54	9,82	11,56	8,63
5	Kinderkleding-tekoop.nl	Kinderkleding-tekoop.nl	2,57	9,57	12,13	11,07
46	See Tickets Nederland	Seetickets.nl	4,48	11,34	9,08	4,33
47	Score	Score.nl	4,51	9,81	6,02	7,84
48	Thuisbezorgd.nl	Thuisbezorgd.nl	4,56	11,60	5,78	4,63
49	WE Fashion	Wefashion.nl	4,62	9,77	9,73	6,43
50	Bunkemöller	Bunkemoller.nl	4,64	9,62	10,77	7,80

	Bedrijf	Url	IE9	iPad 2 6.0.1	iPhone4S 6.0.1	LG P990 Android 2.3
51	Fleurop	Fleurop.nl	4,67	9,86	9,22	10,92
52	de Bijenkorf	Debijenkorf.nl	4,68	6,38	7,05	9,01
53	De Online Drogist	Deonlinedrogist.nl	4,81	6,57	7,30	7,10
54	Phone House	Thephonehouse.nl	4,86	8,94	7,24	4,86
55	Bax-shop.nl	Bax-shop.nl	4,87	10,16	12,36	10,01
96	Ticketmaster Nederland	Ticketmaster.nl	7,58	15,84	18,38	15,15
97	Zalando	Zalando.nl	8,28	15,21	6,28	4,88
98	Men at Work	Menatwork.nl	9,30	18,92	20,22	18,43
99	Centre	Icentre.nl	N.b.	N.b.	N.b.	N.b.
100	Saliand	Saliand.eu	N.b.	N.b.	N.b.	N.b.
	Gemiddelde snelheid		4,79	10,60	11,08	9,43

Laadtijden Amerikaanse retail top 100

Android sneller dan iOS

De gemiddelde laadtijd voor pagina's van 3,26 seconden op de Samsung Galaxy Note tot 11,35 seconden op de iPhone 4.



De Samsung Galaxy Tab 2 levert pagina's 53 procent sneller op (4,85 vs 7,24 sec.) dan de iPad 2. De iPad is 3 procent sneller dan zijn voorganger.

Bron: Twinkle: dec '13

Google Webmaster Central Blog

Official news on crawling and indexing sites for the Google index

Making smartphone sites load fast

Thursday, August 08, 2013 at 2:24 PM
Webmaster level: Intermediate

Users tell us they use smartphones to search online because it's quick and convenient, but today's average mobile page typically takes more than 7 seconds to load. Wouldn't it be great if mobile pages loaded in under one second? Today we're announcing new guidelines and an updated PageSpeed Insights tool to help webmasters optimize their mobile pages for best rendering performance.

Prioritizing above-the-fold content

Research shows that users' flow is interrupted if pages take longer than one second to load. To deliver the best experience and keep the visitor engaged, our guidelines focus on rendering some content, known as the above-the-fold content, to users in one second (or less!) while the rest of the page continues to load and render in the background. The above-the-fold HTML, CSS, and JS is known as the critical rendering path.

We can achieve sub-second rendering of the above-the-fold content on mobile networks by applying the following best practices:

- Server must render the response (< 200 ms)
- Number of redirects should be minimized
- Number of roundtrips to first render should be minimized
- Avoid external blocking JavaScript and CSS in above-the-fold content
- Reserve time for browser layout and rendering (200 ms)
- Optimize JavaScript execution and rendering time

These are explained in more details in the mobile-specific help pages, and, when you're ready, you can test your pages and the improvements you make using the PageSpeed Insights tool.

As always, if you have any questions or feedback, please post in our discussion group.

Posted by Bryan McQuade, Software Engineer, and Pierre Far, Webmaster Trends Analyst

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Webmaster Help Center
Google Webmaster Tools
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Webmaster Central China Blog
Webmaster Central Japanese Blog
Webmaster Central German Blog
Webmaster Central Spanish Blog

Labels

More People Have Cell Phones Than Toilets, U.N. Study Shows

http://googlewebmastercentral.blogspot.nl/2013/08/making-smartphone-sites-load-fast.html

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Official news on crawling and indexing sites for the Google index

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Labels

Google Webmaster Central Blog
Official news on crawling and indexing sites for the Google inde

Making smartphone sites load fast

Thursday, August 08, 2013 at 2:24 PM
Webmaster level: Intermediate

Users tell us they use smartphones to search online because it's quick and convenient, but today's average mobile page typically takes more than 7 seconds to load. Wouldn't it be great if mobile pages loaded in under one second? Today we're announcing new guidelines and an updated PageSpeed Insights tool to help webmasters optimize their mobile pages for best rendering performance.

Prioritizing above-the-fold content

Research shows that users' flow is interrupted if pages take longer than one second to load. To deliver the best experience and keep the visitor engaged, our guidelines focus on rendering some content, known as the above-the-fold content, to users in one second (or less!) while the rest of the page continues to load and render in the background. The above-the-fold HTML, CSS, and JS is known as the critical rendering path.

We can achieve sub-second rendering of the above the fold content on mobile networks by

Deliver the best experience and keep the visitor engaged, our guidelines focus on r
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the page continues to load and render in the background. The above-the-fold HTML
is known as the critical rendering path.

We can achieve sub-second rendering of the above-the-fold content on mobile netw
applying the following best practices:

- Server must render the response (< 200 ms)
- Number of redirects should be minimized
- Number of roundtrips to first render should be minimized
- Avoid external blocking JavaScript and CSS in above-the-fold content
- Reserve time for browser layout and rendering (200 ms)
- Optimize JavaScript execution and rendering time

These are explained in more details in the mobile-specific help pages, and, when y
you can test your pages and the improvements you make using the PageSpeed In
tool.

As always, if you have any questions or feedback, please post in our discussion g

Posted by Bryan McQuade, Software Engineer, and Pierre Far, Webma[illegible]r Trends

Extra Tip: Mob

Performance Twinkle100

	Bedrijf	Url	IE9	iPad 2 6.0.1	iPhone4S 6.0.1	LG P990 Android 2.3
1	Innoting BV	Autobandencollectief.nl	1,71	4,15	5,83	4,47
2	Worldticketshop.nl	Worldticketshop.nl	2,05	4,49	4,89	5,04
3	Creative Group B.V.	Beltegoed.nl	2,48	4,98	6,52	4,21
4	Toplenzen.nl	Toplenzen.nl	2,54	9,82	11,56	8,63
5	Kinderkleding-tekoop.nl	Kinderkleding-tekoop.nl	2,57	9,57	12,13	11,07
46	See Tickets Nederland	Seetickets.nl	4,48	11,34	9,08	4,33
47	Score	Score.nl	4,51	9,81	6,02	7,84
48	Thuisbezorgd.nl	Thuisbezorgd.nl	4,56	11,60	5,78	4,63
49	WE Fashion	Wefashion.nl	4,62	9,77	9,73	6,43
50	Hunkemöller	Hunkemoller.nl	4,64	9,62	10,77	7,80

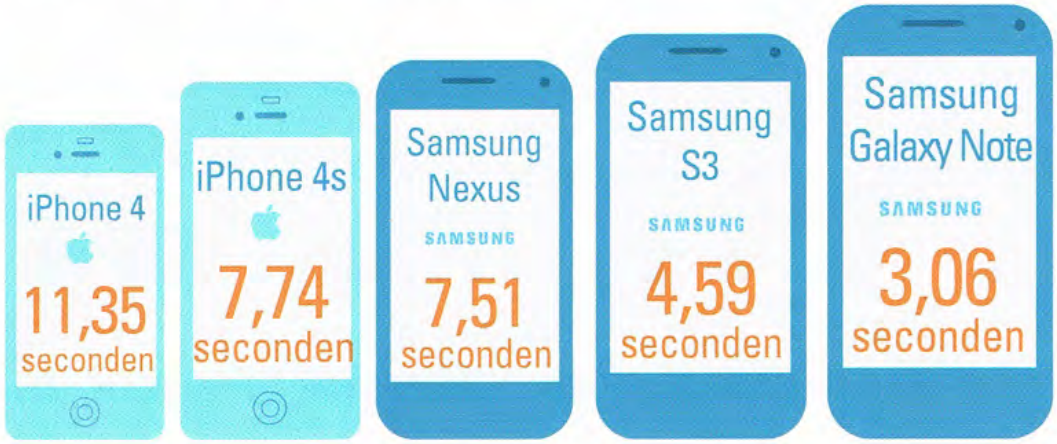
	Bedrijf	Url	IE9	iPad 2 6.0.1	iPhone4S 6.0.1	LG P990 Android 2.3
51	Fleurop	Fleurop.nl	4,67	9,86	9,22	10,92
52	de Bijenkorf	Debijenkorf.nl	4,68	6,38	7,05	9,01
53	De Online Drogist	Deonlinedrogist.nl	4,81	6,57	7,30	7,10
54	Phone House	Thephonehouse.nl	4,86	8,94	7,24	4,86
55	Bax-shop.nl	Bax-shop.nl	4,87	10,16	12,36	10,01
96	Ticketmaster Nederland	Ticketmaster.nl	7,98	15,84	18,38	15,15
97	Zalando	Zalando.nl	8,28	15,21	6,28	4,88
98	Men at Work	Menatwork.nl	9,50	18,92	20,22	18,43
99	iCentre	Icentre.nl	N.b.	N.b.	N.b.	N.b.
100	Salland	Salland.eu	N.b.	N.b.	N.b.	N.b.
	Gemiddelde snelheid		**4,79**	**10,60**	**11,08**	**9,43**

	7,98	15,84	18,38	15,15
	8,28	15,21	6,28	4,88
	9,50	18,92	20,22	18,43
	N.b.	N.b.	N.b.	N.b.
	N.b.	N.b.	N.b.	N.b.
	4,79	**10,60**	**11,08**	**9,43**

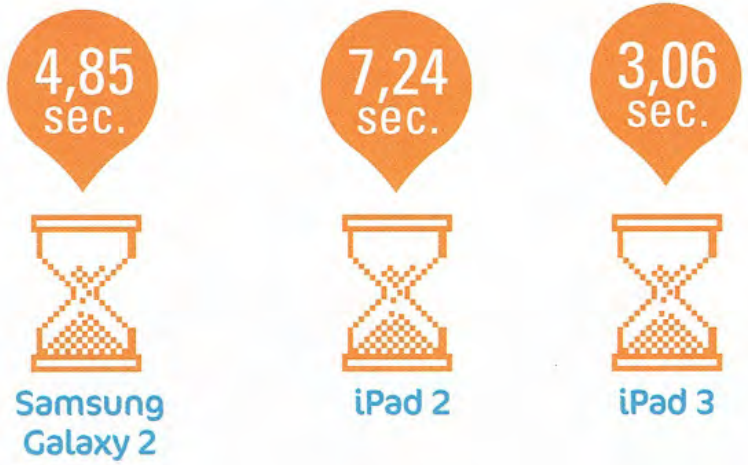
Laadtijden Amerikaanse retail top 100

Android sneller dan iOS

De gemiddelde laadtijd varieerde van 3,06 seconden op de Samsung Galaxy Note tot 11,35 seconden op de iPhone 4.

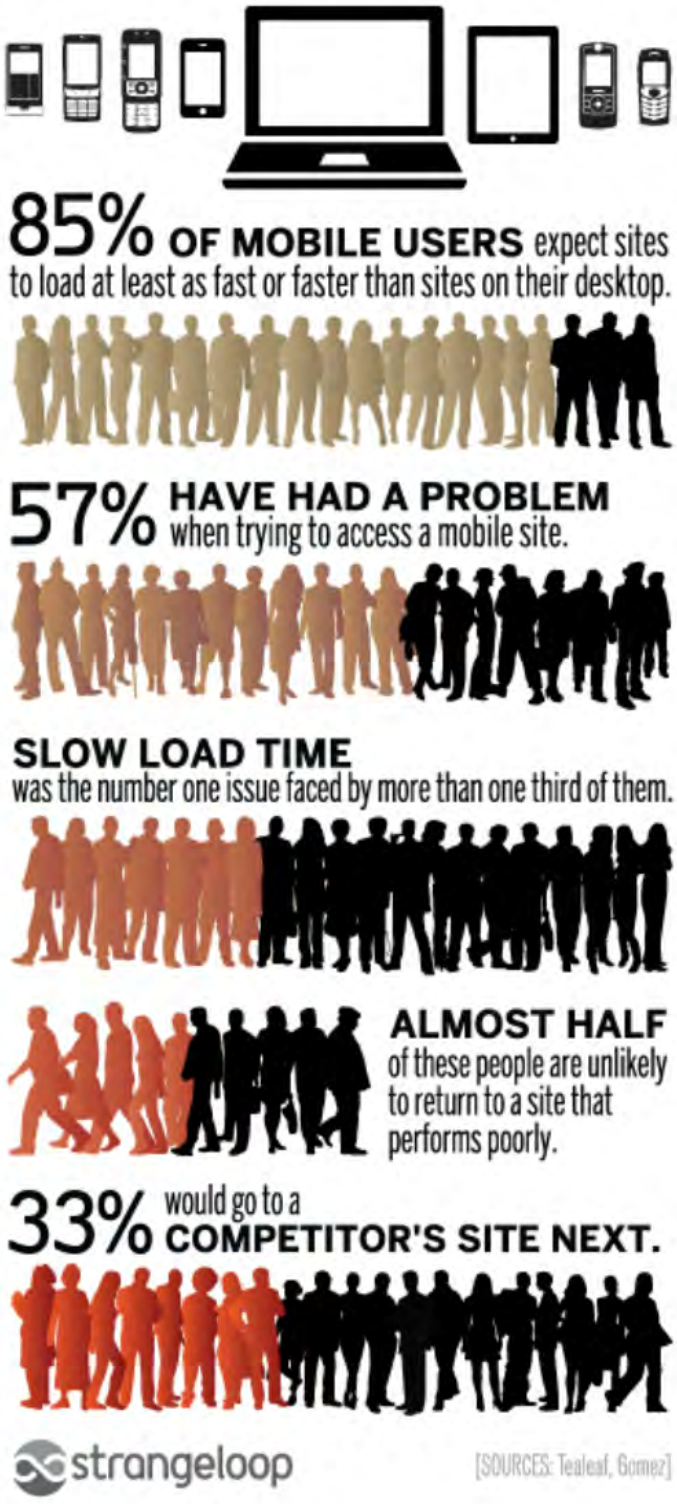


De Samsung Galaxy Tab 2 leverde pagina's 33 procent sneller op (via wifi) dan de iPad 2. De iPad 3 is daarentegen weer een stuk sneller.



ng

via wifi)



- Se
- Nu
- Nu
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These are
you can te
tool.

As always

Posted by

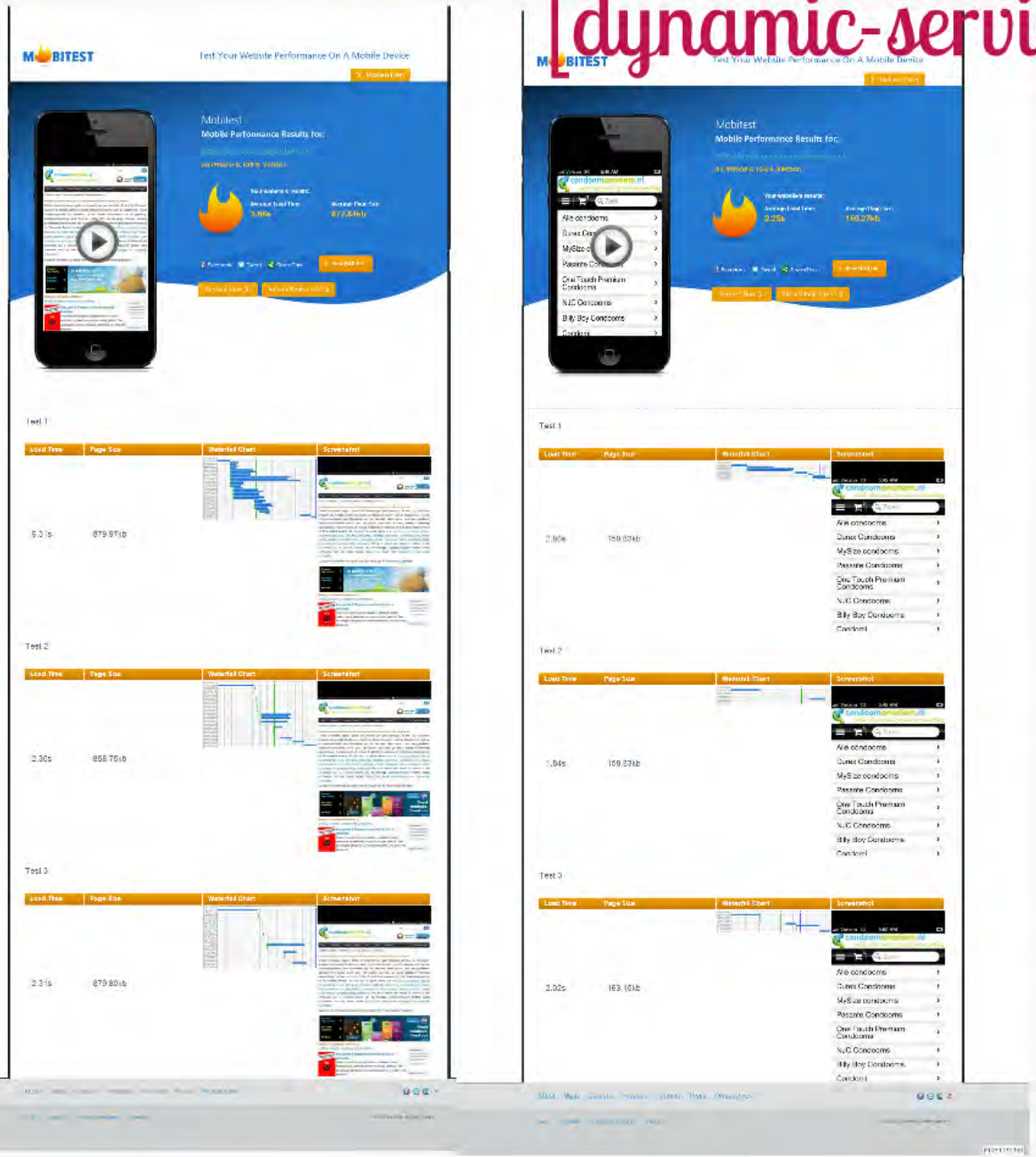
More
Phon
U.N.

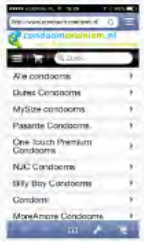
Posted by Bryan McQuade, Software Engineer, and More Far, Webma[illegible]r Trends Analyst

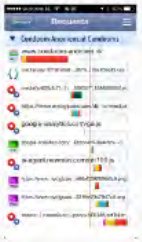
More People Have Cell Phones Than Toilets, U.N. Study Shows

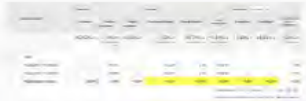
3/08/making-smartphone-sites-load-

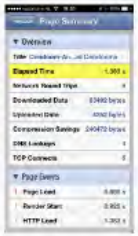
Case: Condoom-Anoniem.nl [dynamic-serving]

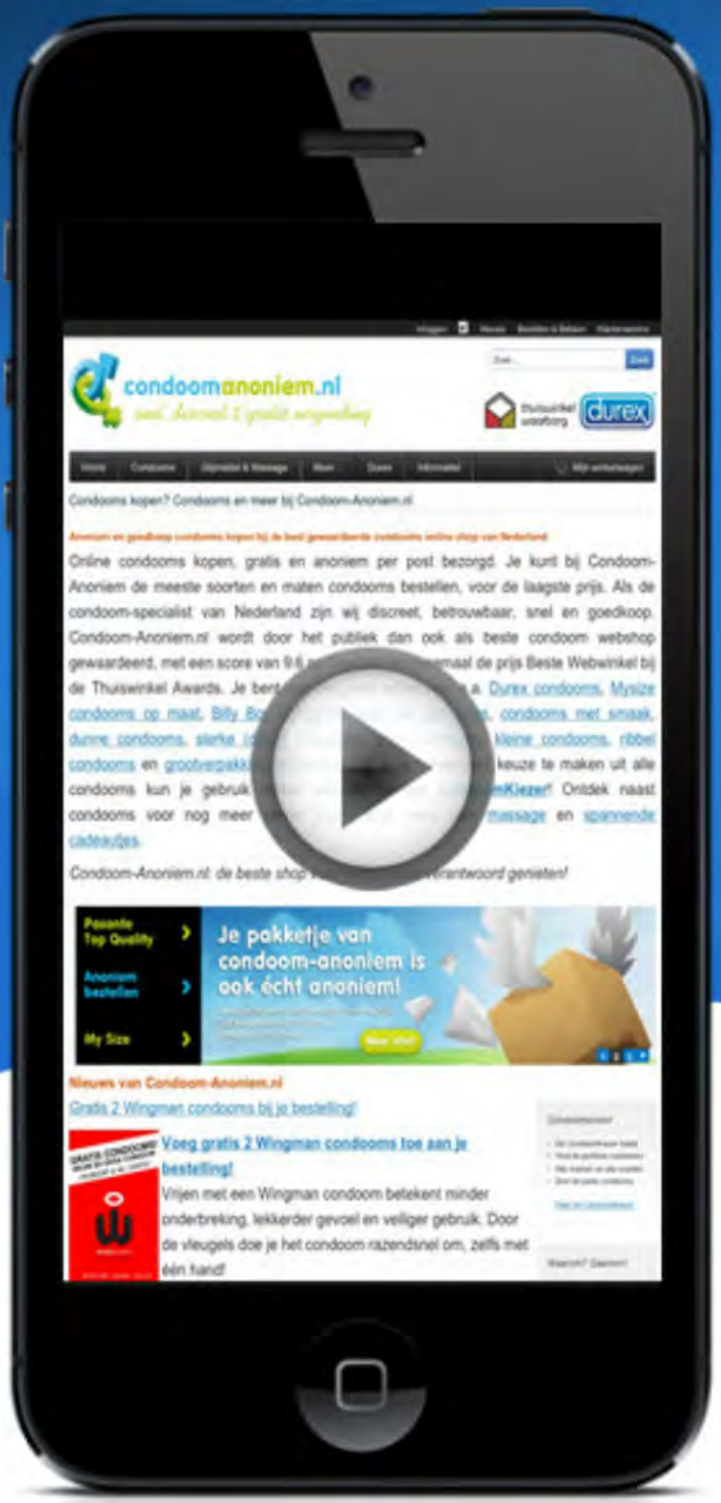












Mobitest

Mobile Performance Results for:

http://condoom-anoniem.nl

on iPhone 5, iOS 6, Verizon

Your website's results:

Average Load Time
3.66s

Average Page Size
872.84kb

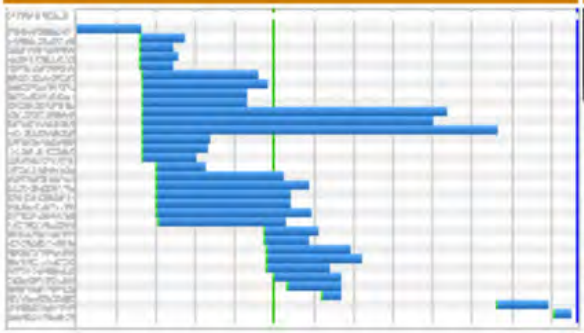
Facebook Tweet ShareThis

View HAR file

Register Now

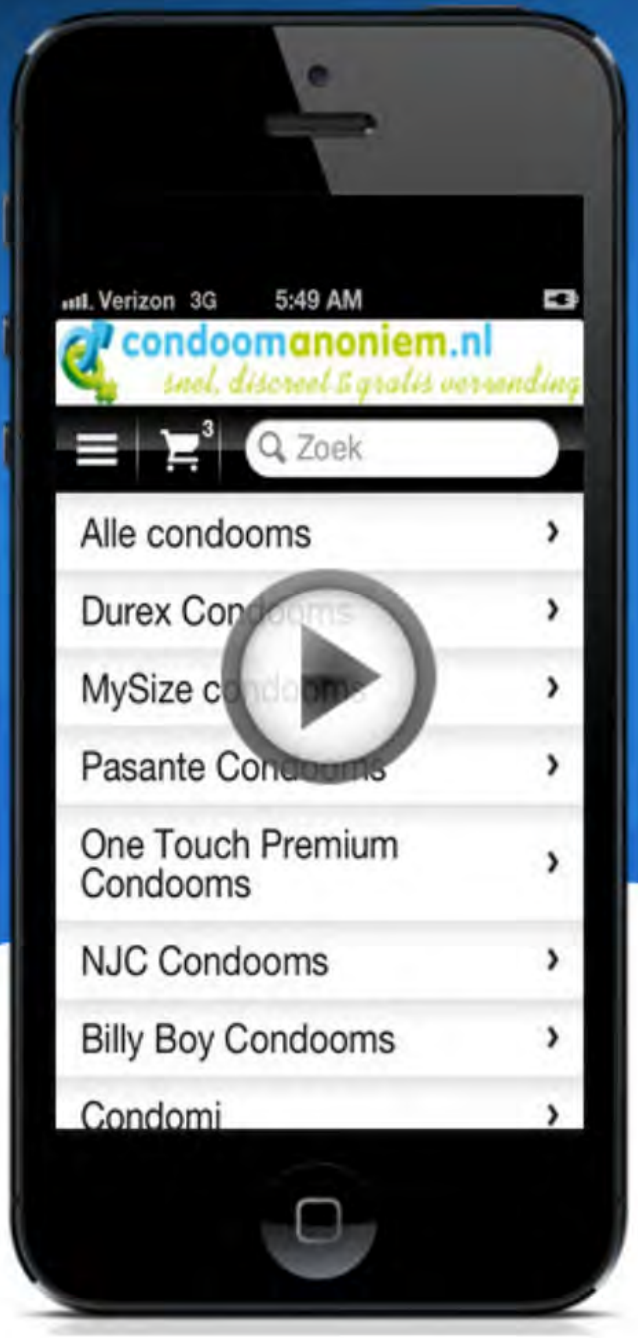
Already Registered?

Test 1

Load Time	Page Size	Waterfall Chart	Screenshot
6.31s	879.97kb		

Test 2

Load Time	Page Size	Waterfall Chart	Screenshot



Mobitest

Mobile Performance Results for:

http://www.condoom-anoniem.nl/

on iPhone 5, iOS 6, Verizon

Your website's results:

Average Load Time	Average Page Size
2.25s	160.27kb

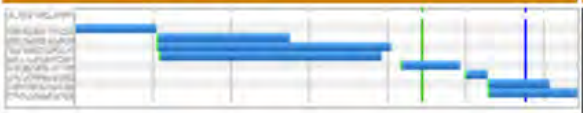
Facebook Tweet ShareThis

View HAR file

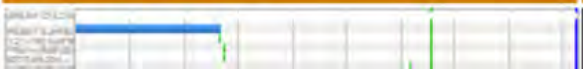
Register Now

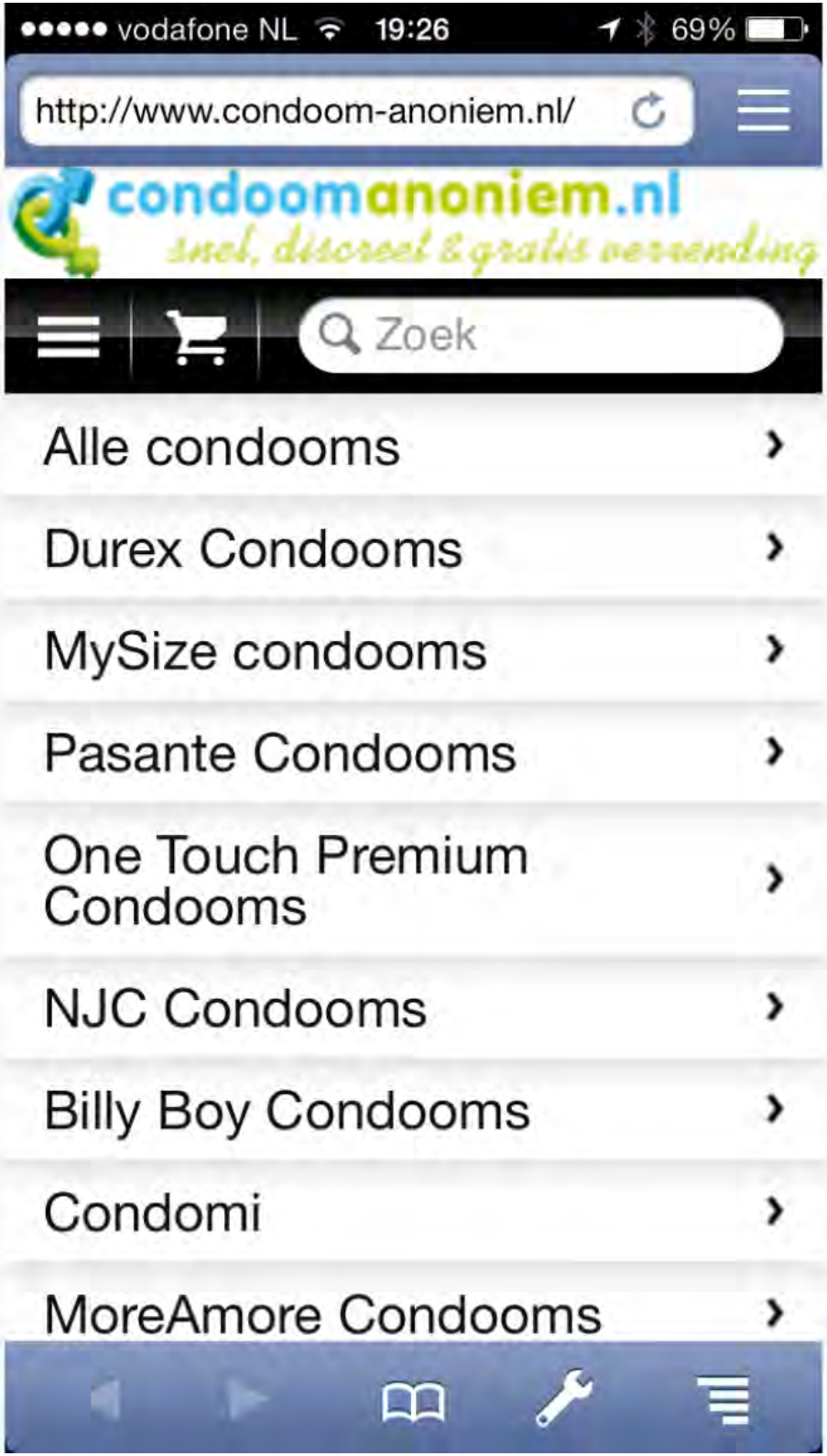
Already Registered?

Test 1

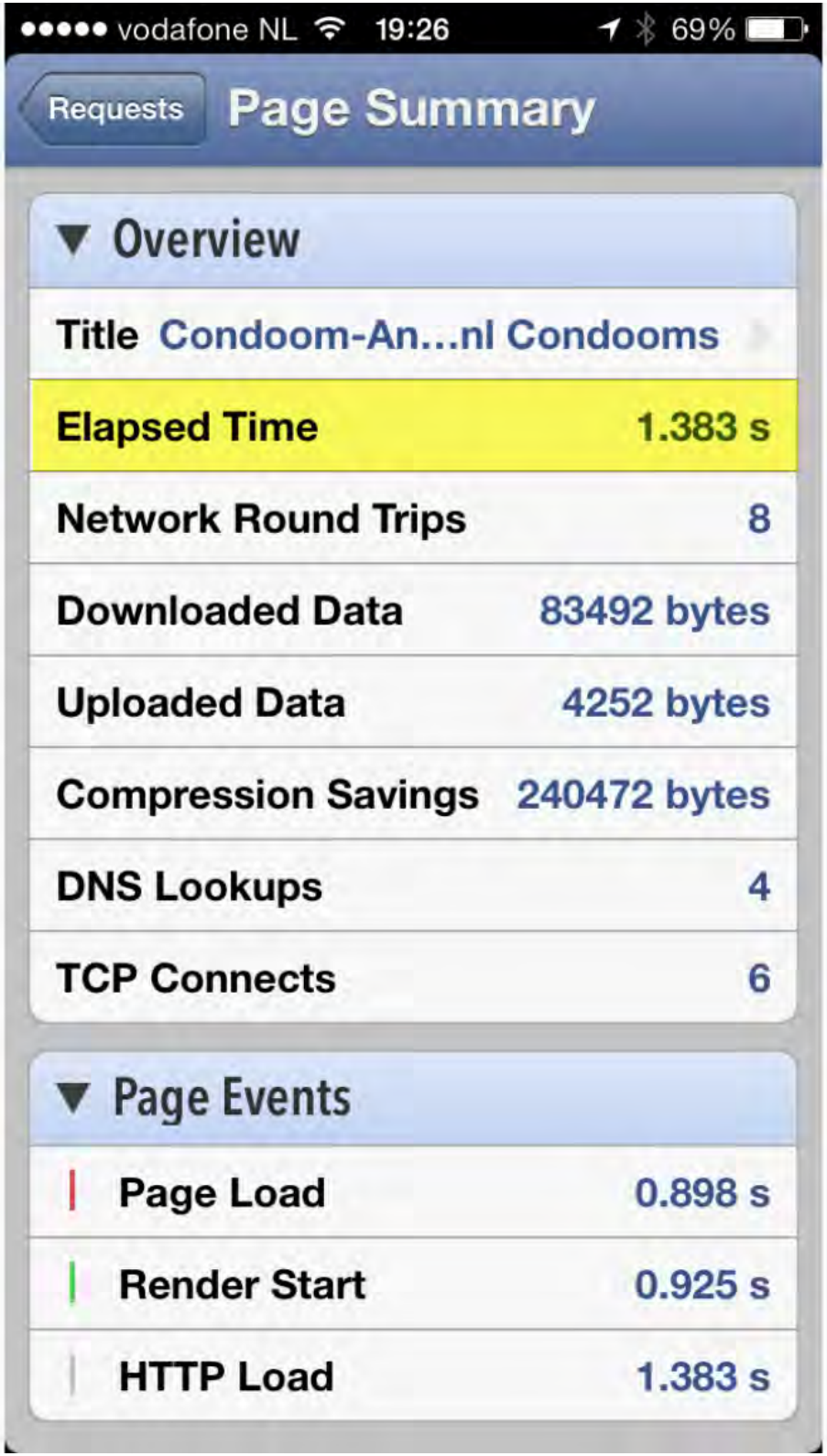
Load Time	Page Size	Waterfall Chart	Screenshot
2.88s	158.83kb		

Test 2

Load Time	Page Size	Waterfall Chart	Screenshot
			


vodafone NL
19:26
69%
http://www.condoom-anoniem.nl/
condoomanoniem.nl
snel, discreet & gratis verzending
Zoek
Alle condooms
Durex Condooms
MySize condooms
Pasante Condooms
One Touch Premium Condooms
NJC Condooms
Billy Boy Condooms
Condomi
MoreAmore Condooms

vodafone NL
19:26
69%
Browser
Requests
Condoom-Anoniem.nl Condooms
www.condoom-anoniem.nl/
media/css/1f779192e8…9579_1384859043.css
media/js/826cfc71c7c…53932f7_1384859050.js
https://www.mydigipass.com/dp_connect.js
google-analytics.com/ga.js
google-analytics.com/…D(none)%3B&utmu=q~
GIF
js-agent.newrelic.com/nr-100.js
https://www.mydigipas…e86af3392f29b6c6.png
PNG
https://www.mydigipas…9318ef29c70d7c9.png
PNG
beacon-1.newrelic.co…jsonp=NREUM.setToken


vodafone NL
19:26
69%
Requests
Page Summary
Overview
Title Condoom-An...nl Condooms
Elapsed Time 1.383 s
Network Round Trips 8
Downloaded Data 83492 bytes
Uploaded Data 4252 bytes
Compression Savings 240472 bytes
DNS Lookups 4
TCP Connects 6
Page Events
Page Load 0.898 s
Render Start 0.925 s
HTTP Load 1.383 s

Mobiel 74 / 100 | Desktop 81 / 100

Overzicht van suggesties

- JavaScript en CSS in inhoud boven de vouw die het weergeven blokkeren, verwijderen

  Uw pagina heeft 1 blokkerende scriptbronnen en 1 blokkerende CSS-bronnen. Dit veroorzaakt vertraging bij het weergeven van uw pagina.

- Gebruikmaken van browsercaching

  Wanneer u in HTTP-headers een vervaldatum of maximale leeftijd voor statische bronnen instelt, geeft u de browser opdracht eerder gedownloade bronnen van de lokale schijf te gebruiken in plaats van deze via het netwerk te laden.

- Comprimeren inschakelen

  Wanneer u bronnen comprimeert met <code>gzip</code> of <code>deflate</code>, kan het aantal bytes worden verlaagd dat via het netwerk wordt verzonden.

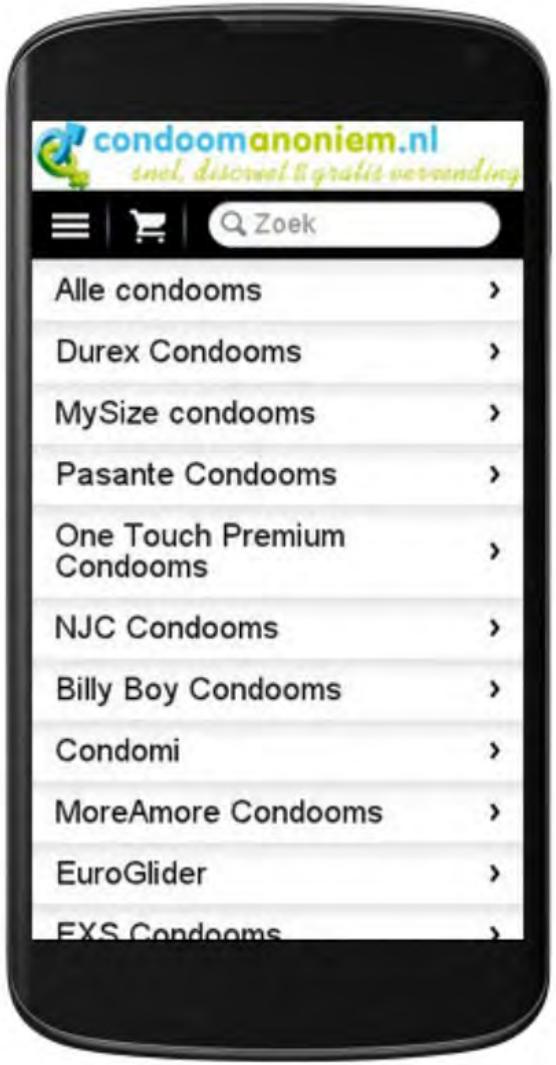
- JavaScript verkleinen

  Wanneer u JavaScript-code comprimeert, kunt u vele bytes aan gegevens besparen en het downloaden, parseren en uitvoeren versnellen.

- Reactietijd van server beperken

  5 uitgevoerde regels

De resultaten worden 30 seconden in het cachegeheugen opgeslagen. Als u wijzigingen heeft aangebracht aan uw pagina, wacht u 30 seconden voordat u de test opnieuw uitvoert.



https://developers.google.com/speed/pagespeed/insights/?url=www.condoom-anoniem.nl

Apparaatcategorie	Acquisitie			Gedrag			Conversies E-commerce		
	Bezoeken ↓	% nieuwe bezoeken	Nieuwe bezoeken	Bouncepercentage	Pagina's/bezoek	Gem. bezoekduur	Transacties	Opbrengst	Conversieratio van e-commerce
	50,02% ▲	3,14% ▼ 76,19% versus 78,66%	45,30% ▲	11,32% ▲ 55,44% versus 62,51%	65,75% ▲ 4,65 versus 2,80	16,01% ▲ 00:02:19 versus 00:02:00	51,89% ▲	46,83% ▲	1,25% ▲ 1,18% versus 1,17%
1. mobile									
26-aug-2013 - 19-jan-2014		76,19%		55,44%	4,65	00:02:19			1,18%
26-aug-2012 - 19-jan-2013		78,66%		62,51%	2,80	00:02:00			1,17%
Wijzigingspercentage	**50,02%**	**-3,14%**	**45,30%**	**-11,32%**	**65,75%**	**16,01%**	**51,89%**	**46,83%**	**1,25%**

Rijen weergeven: 10 Ga naar: 1 1 - 1 van 1

Dit rapport is gegenereerd op 19-01-14 om 15:05:50 - Rapport vernieuwen

Gedrag			Conversies E-commerce	
Bouncepercentage	Pagina's/bezoek	Gem. bezoekduur	Transacties	Opbrengst
11,32% 55,44% versus 62,51%	65,75% 4,65 versus 2,80	16,01% 00:02:19 versus 00:02:00	51,89%	46,83%
55,44%	4,65	00:02:19		
62,51%	2,80	00:02:00		
-11,32%	65,75%	16,01%	51,89%	46,83%

Rijen weergeven: 10 Ga naar: 1 1 - 1 v

Zoek

Afrekenen

Betaalgegevens

Al een account? Log hier in

*Voornaam

*Achternaam

*E-mailadres

Adresvalidatie
Vul uw postcode en huisnummer in en uw adres wordt automatisch en foutloos aangevuld. Handmatig invullen kan natuurlijk ook.

*Postcode

*Huisnummer

Handmatig adres invullen

*Postcode

*Land

Nederland

Account aanmaken

Naar dit adres verzenden

Naar ander adres verzenden

* Verplichte velden

Ga verder

Verzendgegevens

Verzendwijze

Betalingsgegevens

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Vul email in

Inschrijven

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1 Zoek

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Betaalgegevens

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*Postcode

*Huisnummer

☐ Handmatig adres invullen

*Postcode

*Land

Nederland

☐ Account aanmaken

Be Social, stay Social

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web designer

Ray Bogman

- Joomla/Magento evangelist
- Trainer
- Performance nerd
- Security geek

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@raybogman

http://www.linkedin.com/in/raybogman

SEO Mobile

DE WAARHEID ACHTER MOBIELE SEO

web designer