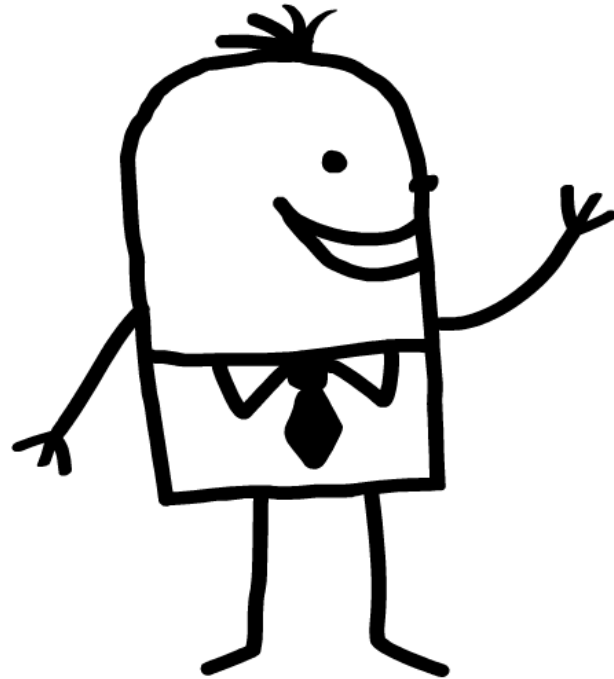
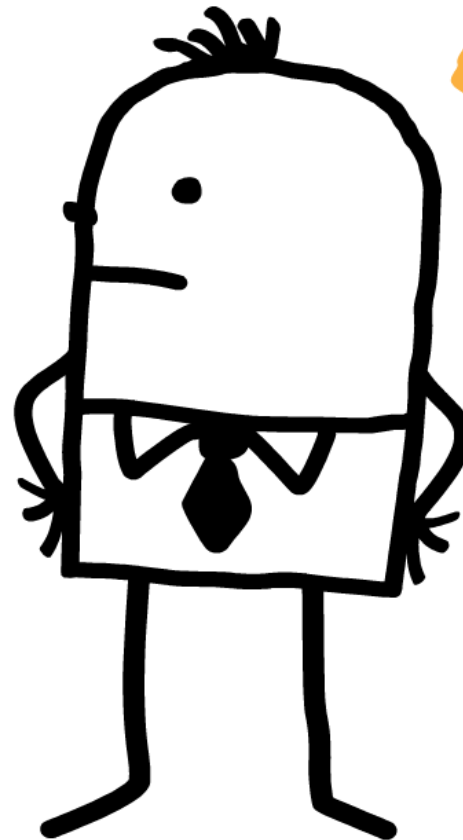


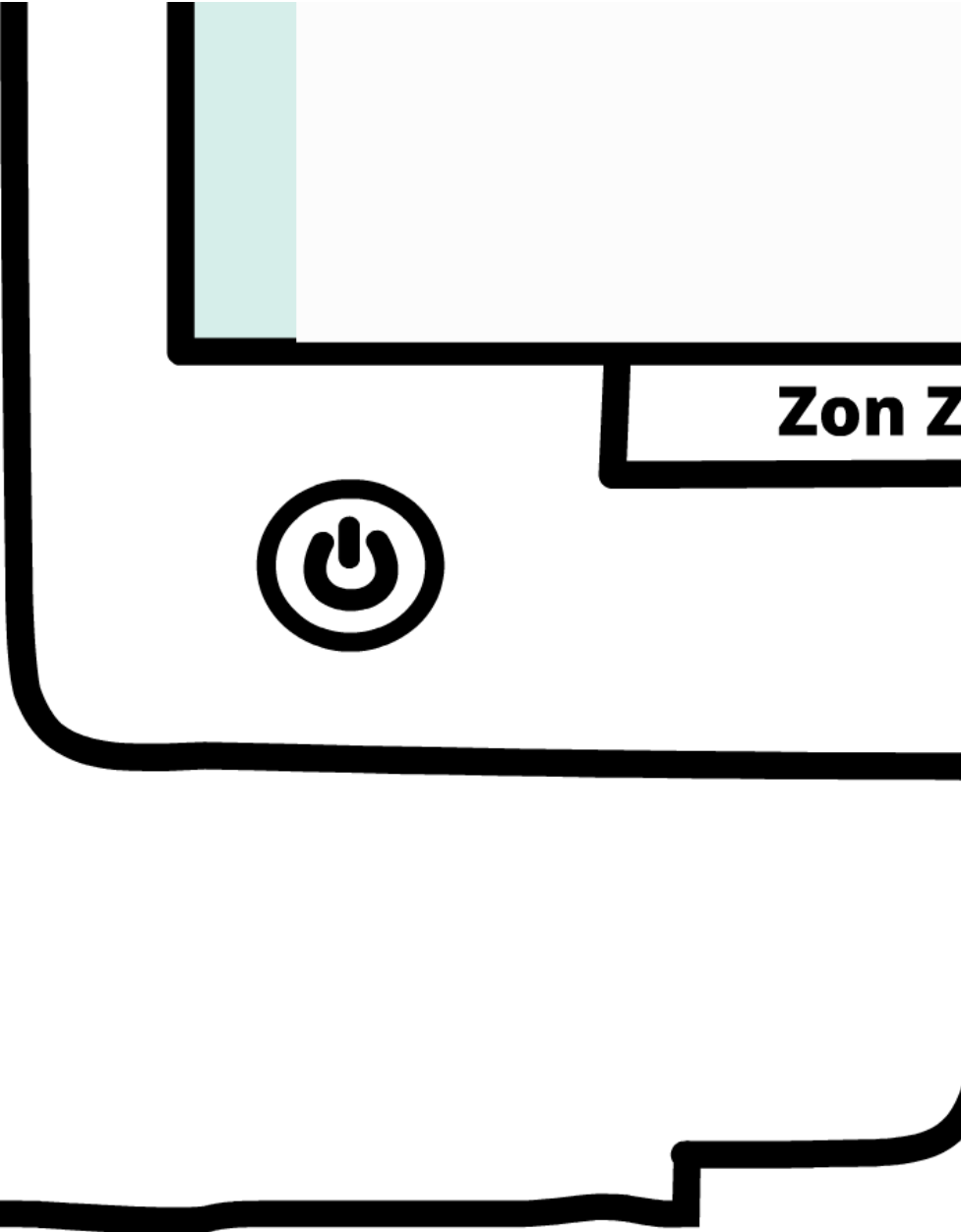
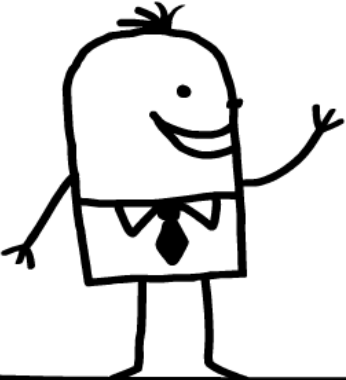
**Hi my name is Richard
and I sell condoms**



**Can I sell more condoms
through a TV commercial?**

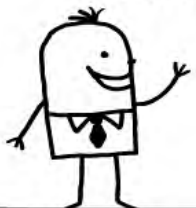


An idea was born..





An idea was born..





condoomanoniem.nl

snel, discreet & gratis verzending



error 500 - server not found



HELP!!!

What did I do wrong?

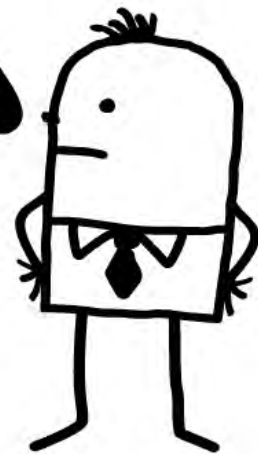


r not found

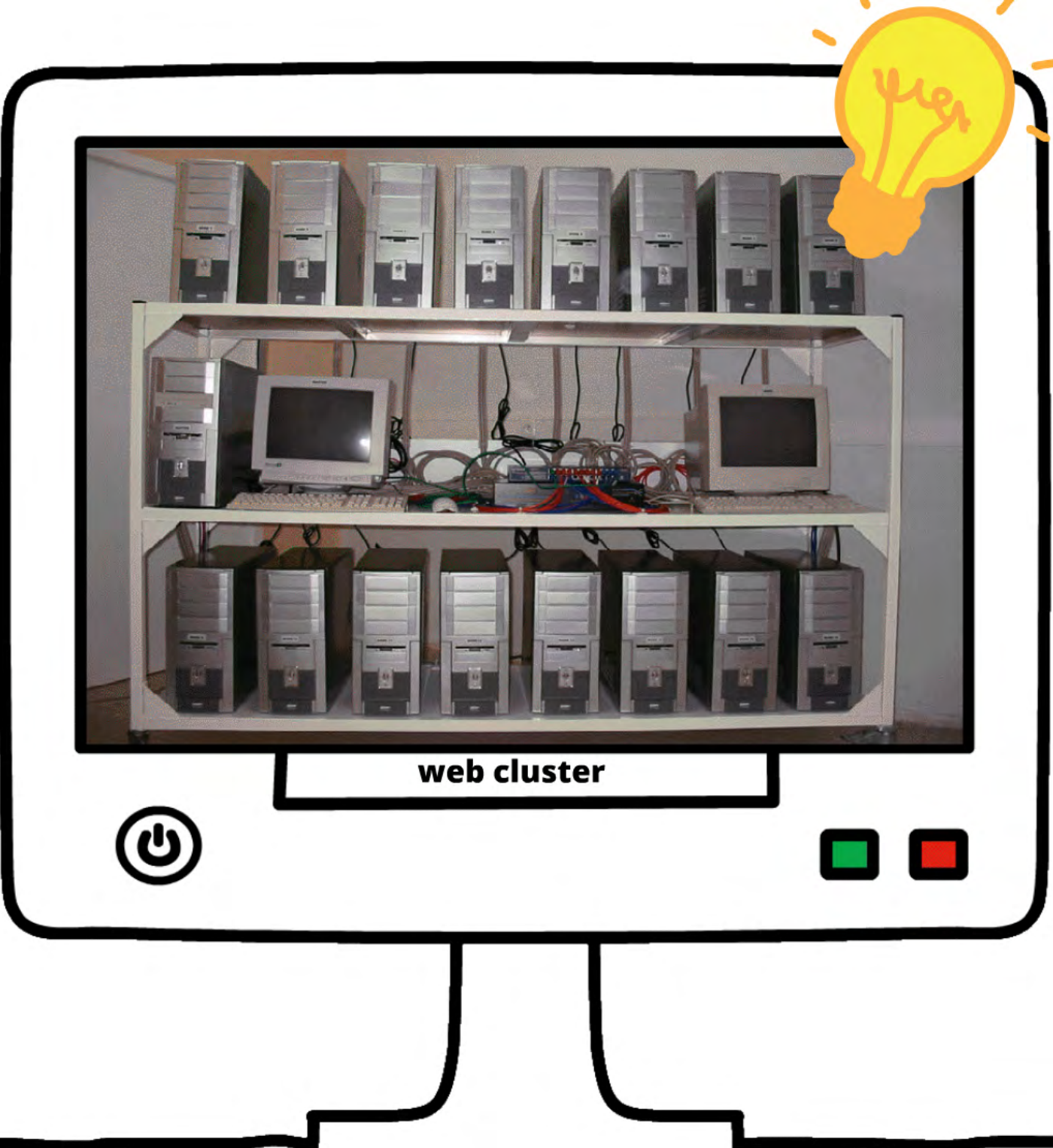


HELP!!!!

**What did I
do wrong?**

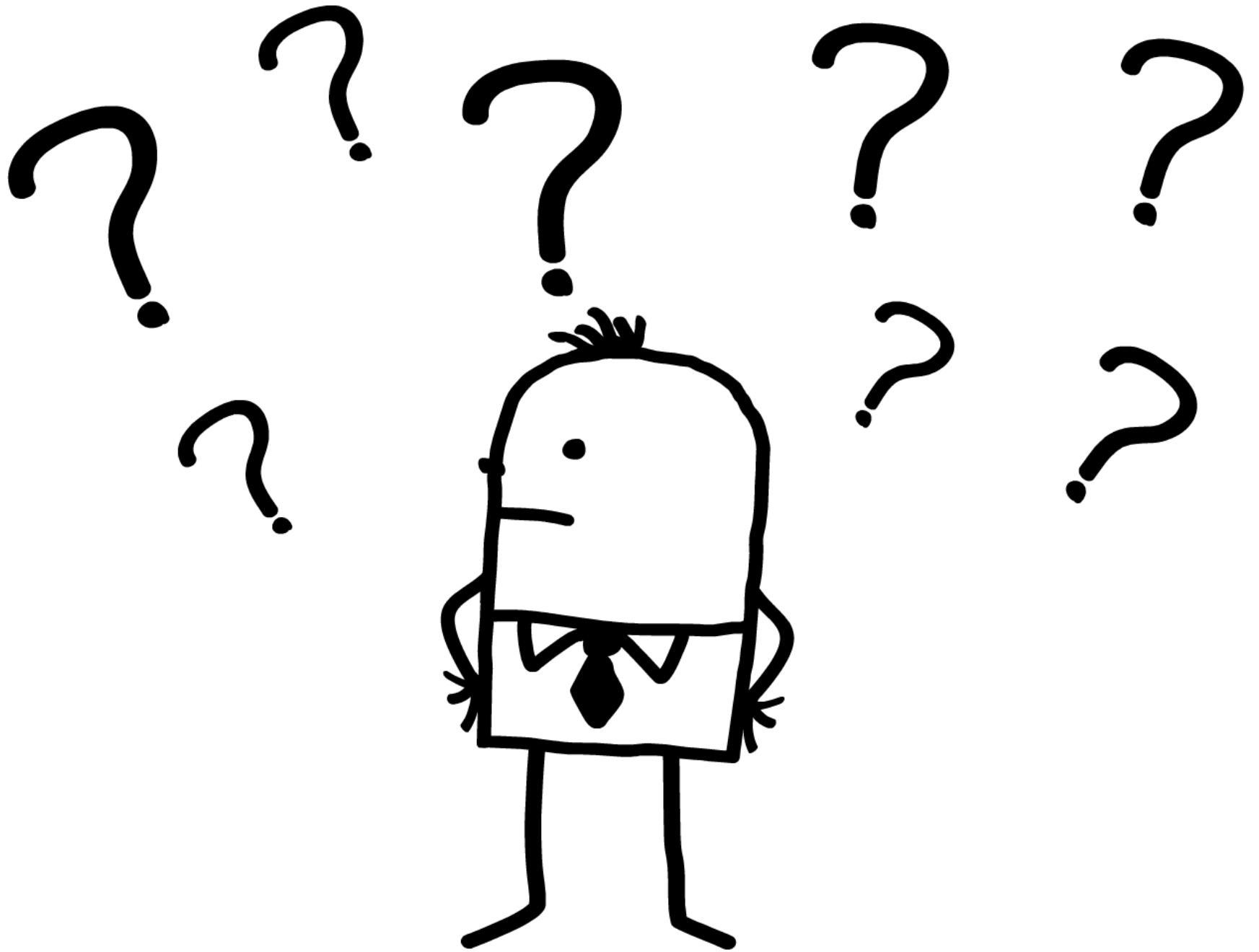




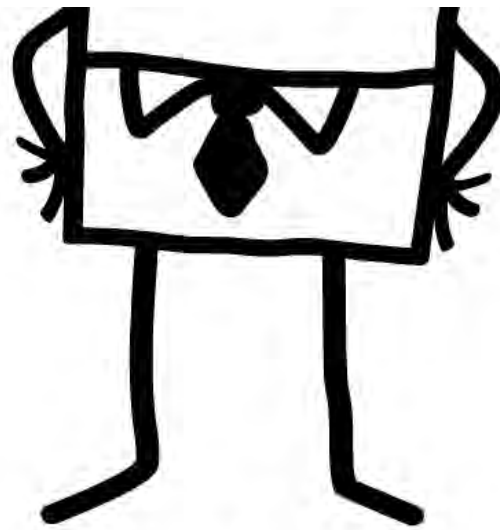


web cluster



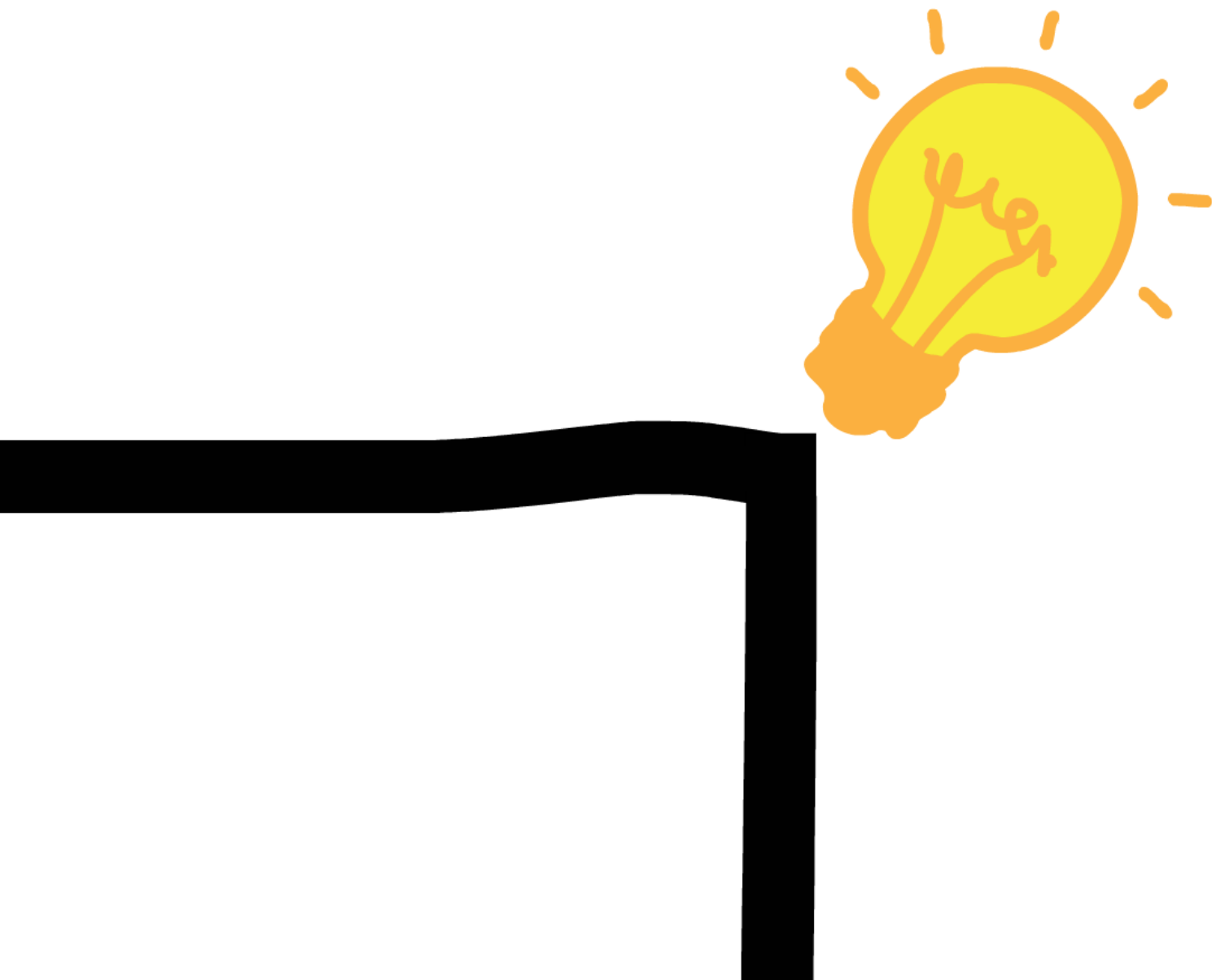


How big **should it** be?



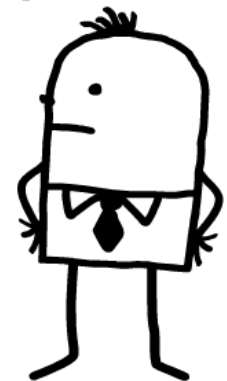
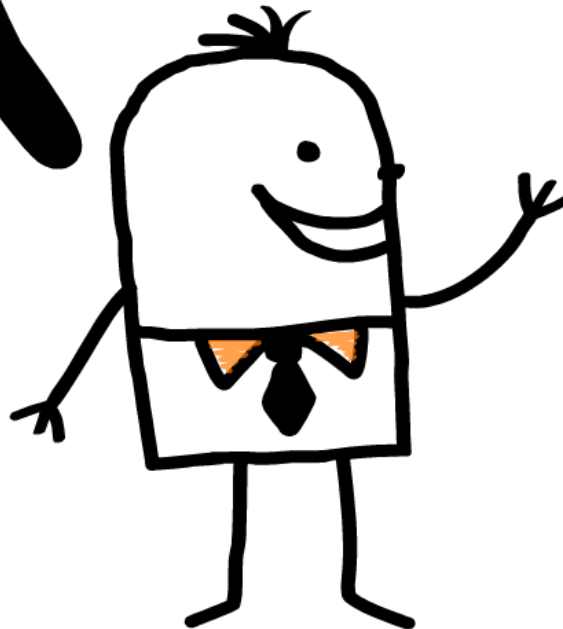
How big **should it** be?

How many visitors?



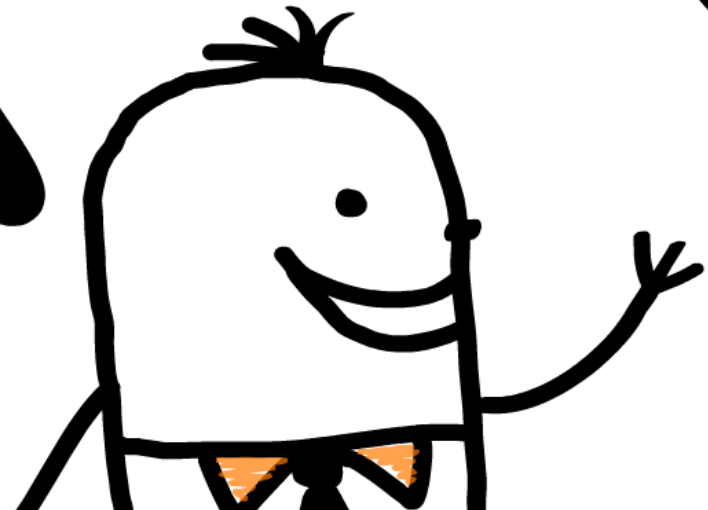
**Let's monitor
this and scale
when needed**

You're right.
You're a **BIG**
thinker!



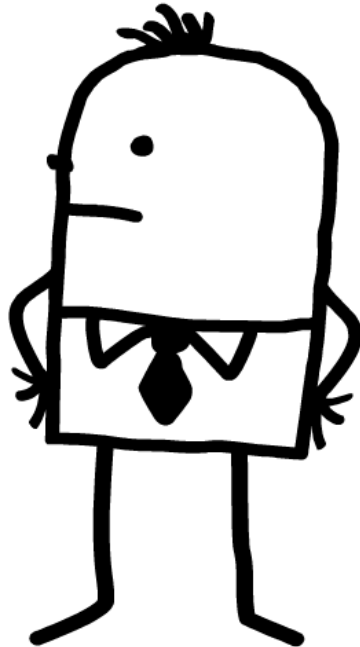
**Let's monitor
this and scale
when needed**

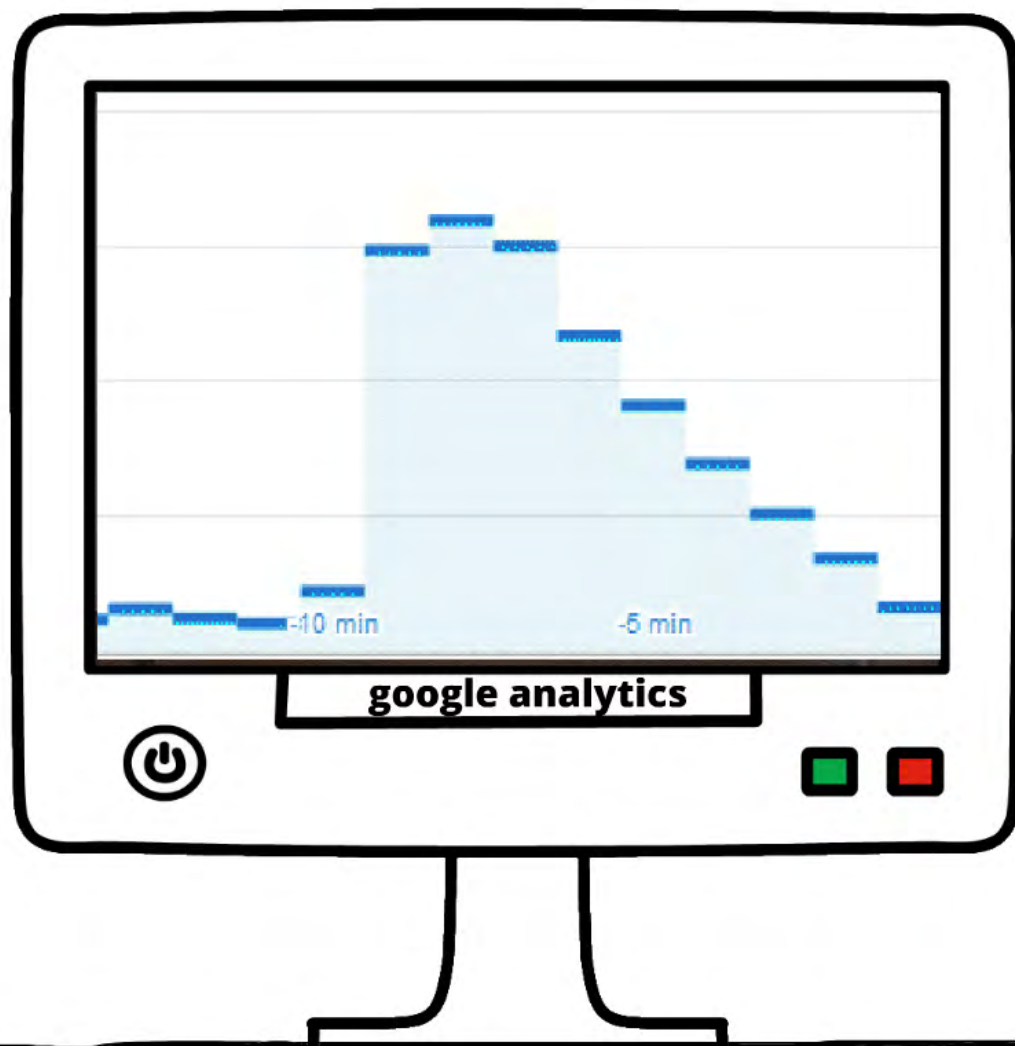
**You'
You'
thin**

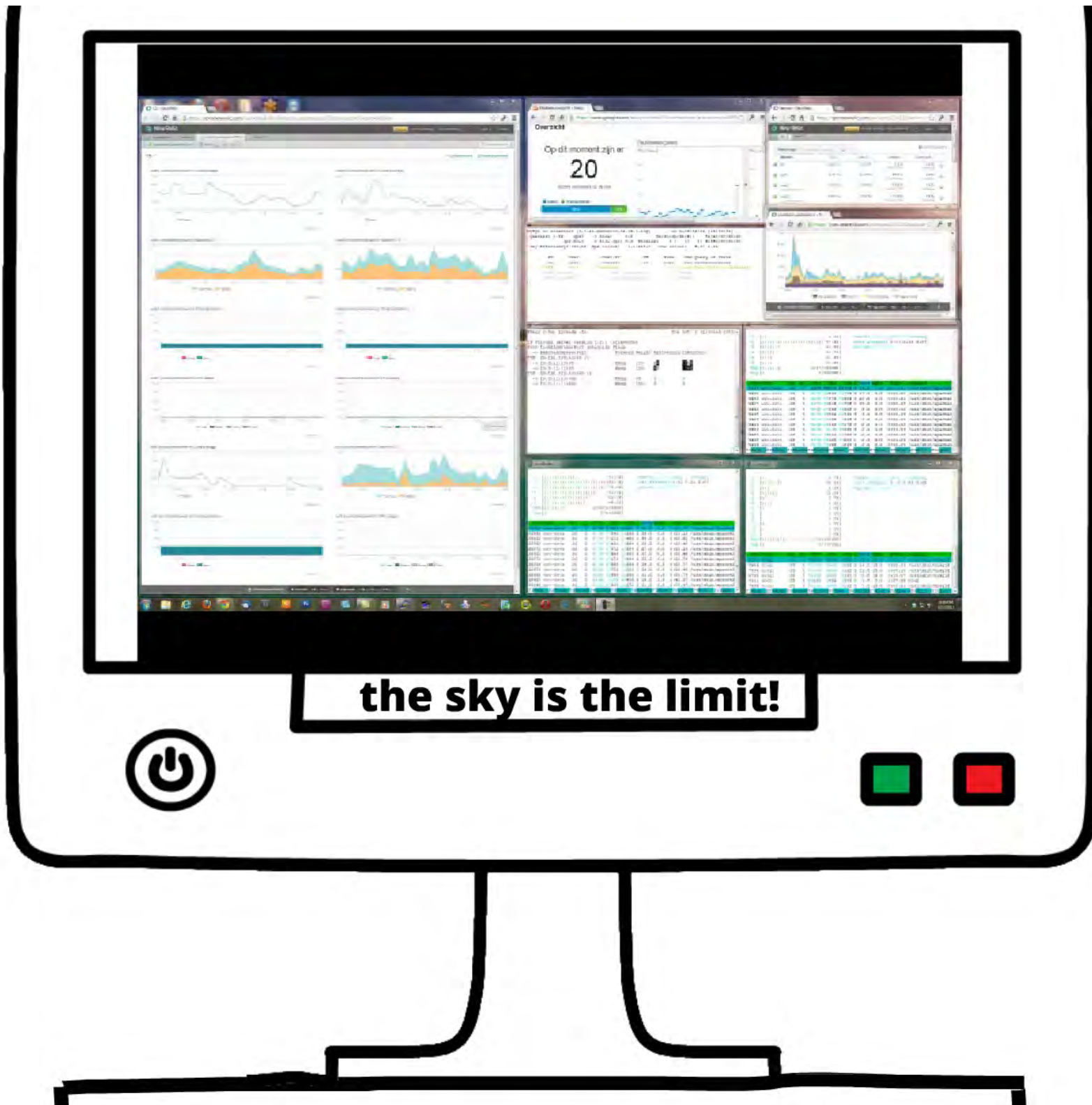


You're right.

**You're a BIG
thinker!**







the sky is the limit!



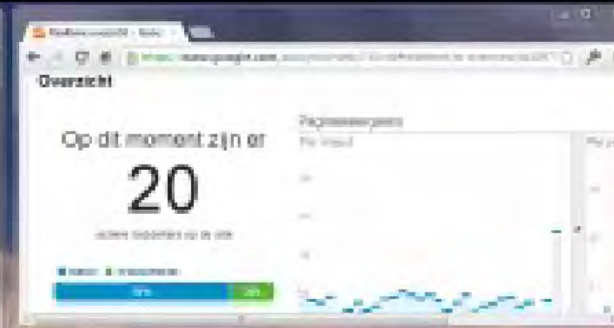
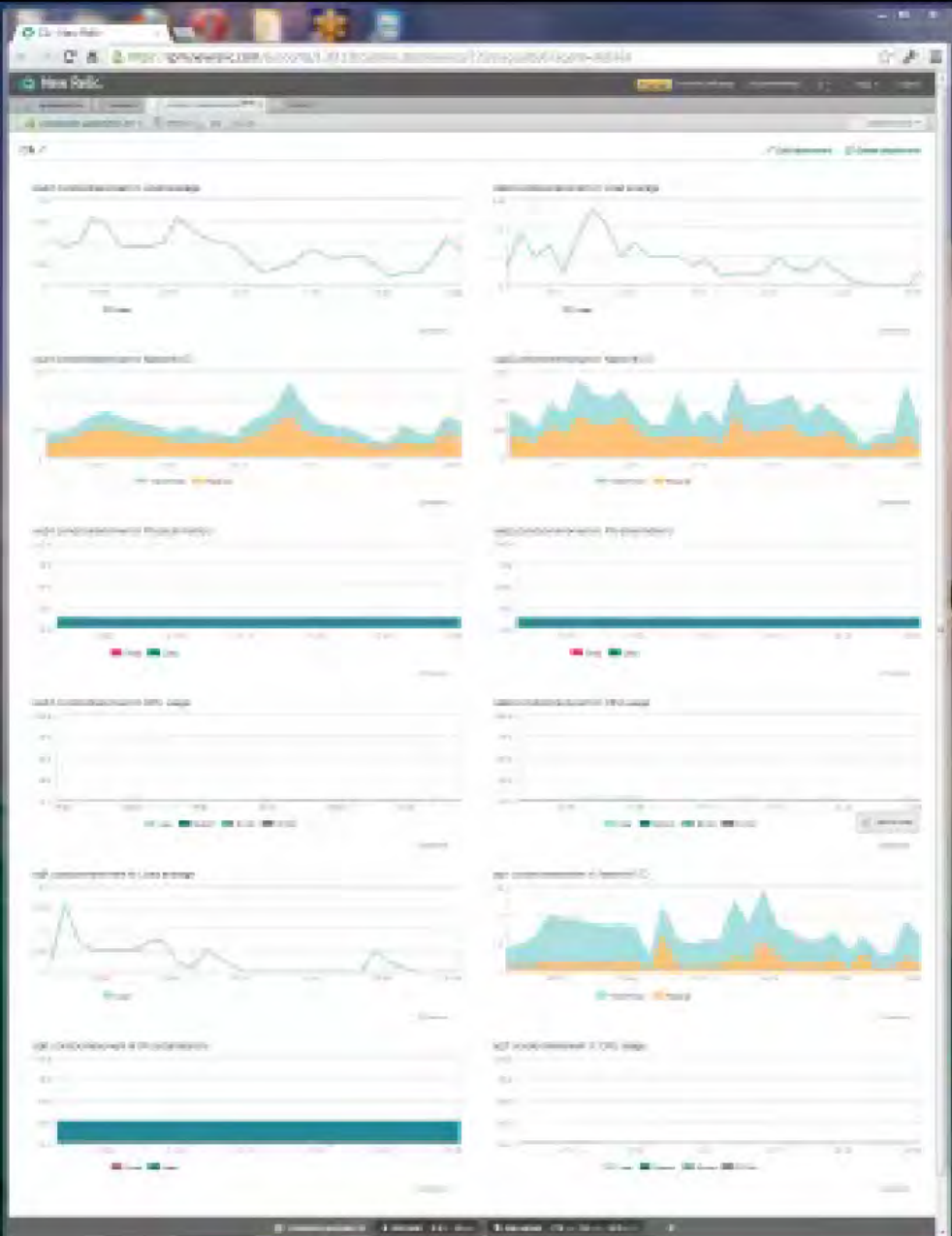


Table with 5 columns: ID, Naam, Waarde, Status, and Acties.

ID	Naam	Waarde	Status	Acties
101	Jan de Vries	1200	Actief	[Icon]
102	Pieter de Vries	800	Actief	[Icon]
103	Jan de Vries	1500	Actief	[Icon]
104	Pieter de Vries	900	Actief	[Icon]
105	Jan de Vries	1100	Actief	[Icon]

Table with 5 columns: ID, Naam, Waarde, Status, and Acties.

ID	Naam	Waarde	Status	Acties
106	Jan de Vries	1300	Actief	[Icon]
107	Pieter de Vries	700	Actief	[Icon]
108	Jan de Vries	1400	Actief	[Icon]
109	Pieter de Vries	600	Actief	[Icon]
110	Jan de Vries	1200	Actief	[Icon]



Table with 5 columns: ID, Naam, Waarde, Status, and Acties.

ID	Naam	Waarde	Status	Acties
111	Jan de Vries	1600	Actief	[Icon]
112	Pieter de Vries	500	Actief	[Icon]
113	Jan de Vries	1700	Actief	[Icon]
114	Pieter de Vries	400	Actief	[Icon]
115	Jan de Vries	1800	Actief	[Icon]

Table with 5 columns: ID, Naam, Waarde, Status, and Acties.

ID	Naam	Waarde	Status	Acties
116	Jan de Vries	1900	Actief	[Icon]
117	Pieter de Vries	300	Actief	[Icon]
118	Jan de Vries	2000	Actief	[Icon]
119	Pieter de Vries	200	Actief	[Icon]
120	Jan de Vries	2100	Actief	[Icon]

Table with 5 columns: ID, Naam, Waarde, Status, and Acties.

ID	Naam	Waarde	Status	Acties
121	Jan de Vries	2200	Actief	[Icon]
122	Pieter de Vries	100	Actief	[Icon]
123	Jan de Vries	2300	Actief	[Icon]
124	Pieter de Vries	0	Actief	[Icon]
125	Jan de Vries	2400	Actief	[Icon]

Table with 5 columns: ID, Naam, Waarde, Status, and Acties.

ID	Naam	Waarde	Status	Acties
126	Jan de Vries	2500	Actief	[Icon]
127	Pieter de Vries	0	Actief	[Icon]
128	Jan de Vries	2600	Actief	[Icon]
129	Pieter de Vries	0	Actief	[Icon]
130	Jan de Vries	2700	Actief	[Icon]



**this
Rocks!**

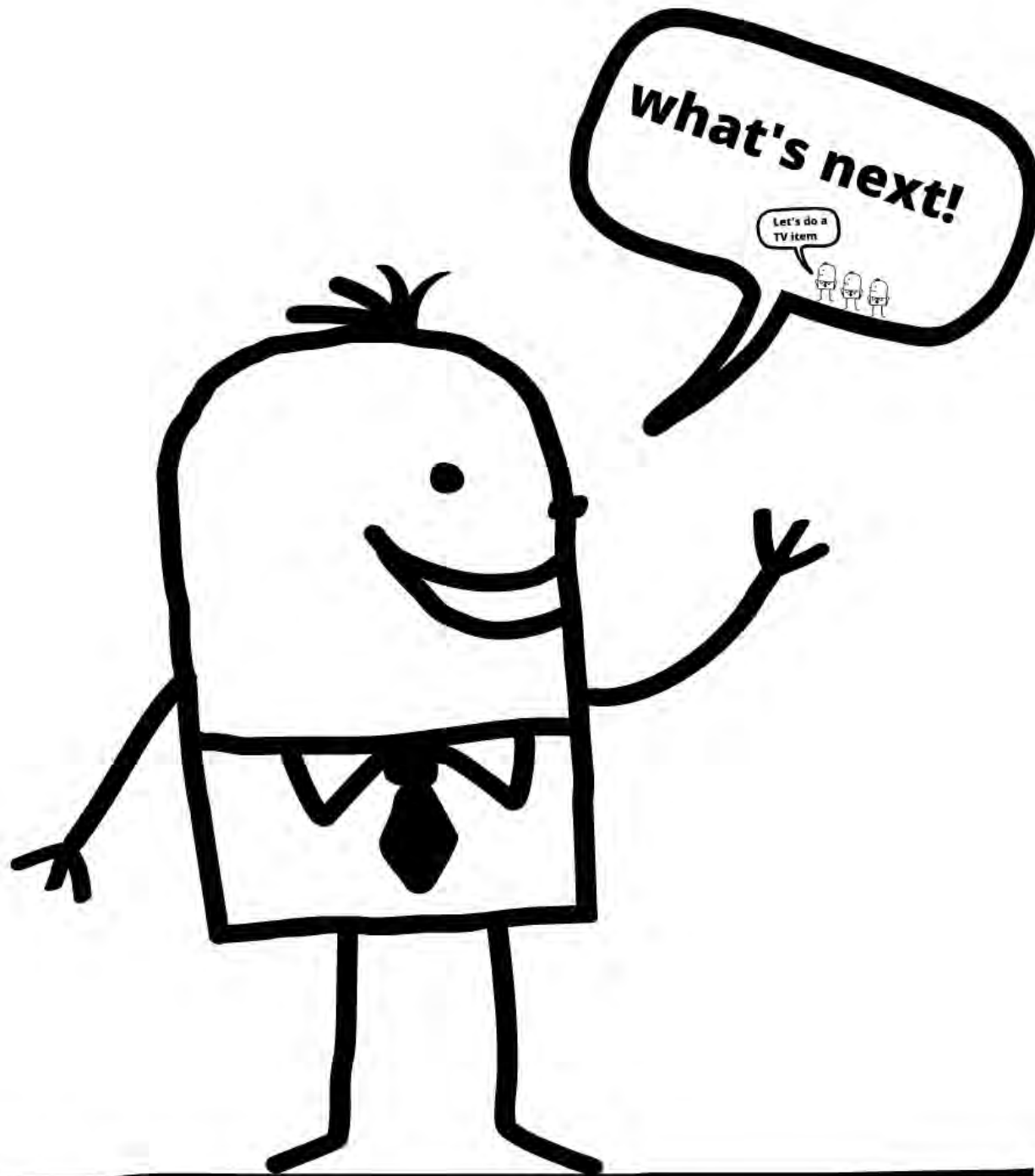
Whoa

YEAH!

HAPPY

AWESOME

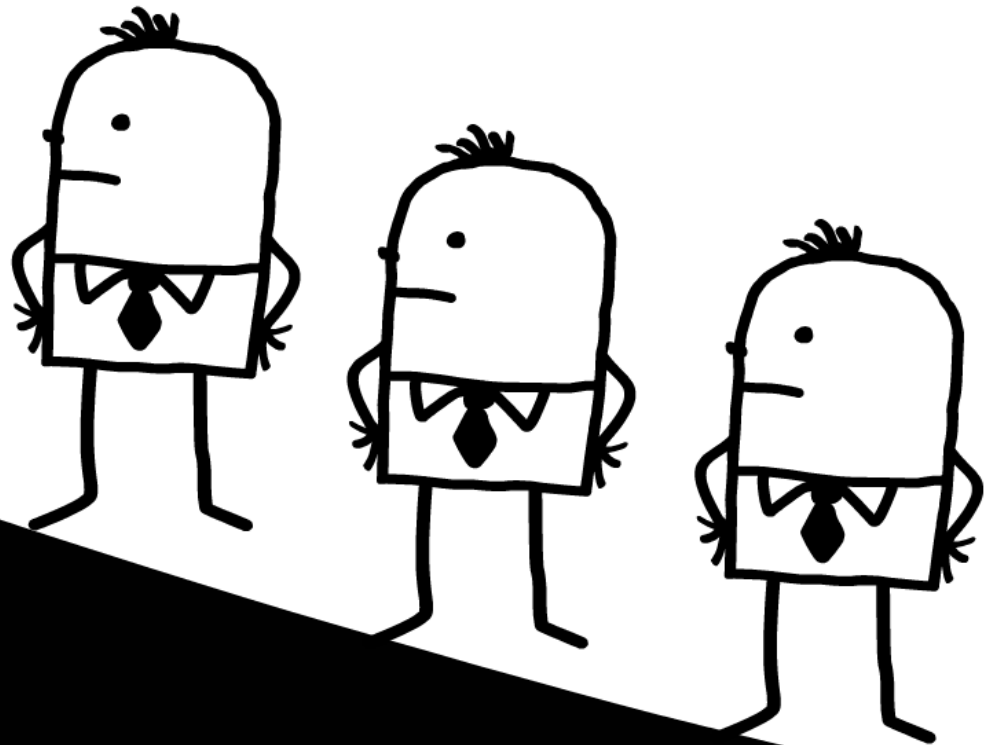
NICE



what's next!

Let's do a TV item

**Let's do a
TV item**



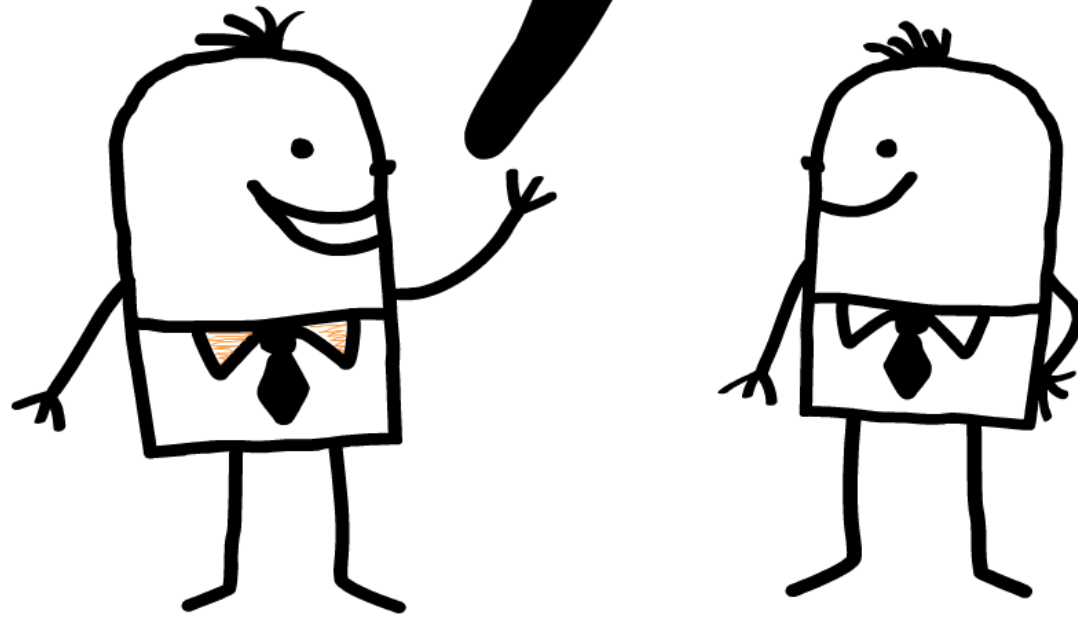


TV spot: Size does matter





**Let's
evaluate this**



8 WEEKS
later.....

that time frame

**More than 5,7 million people of the
age of 13 and older watched
"Zon Zuipen Ziekenhuis"**

than 155.000 unique visitors

zed 629.000 pageviews.....

that's 3.25 pageviews per person

RTL 5 "Zon Zuipen Ziekenhuis"

**was the 6 most viewed program during
that time frame**

**More than 5,7 million people of the
age of 13 and older watched**

Online streams 284.274

**More than 193.000 unique visitors
realized 629.000 pageviews.....**

that's 3.25 pageviews per person

**RTL 5 "Zon Zuipen Ziekenhuis"
was the 6 most viewed program during
that time frame**

ids 13+ highest viewing popul

Online streams 284.274

**Woman at the age of 20-34 and
kids 13+ highest viewing population**

Online streams 284.274

**Woman at the age of 20-34 and
kids 13+ highest viewing population**

Online streams 284.274

**More than 193.000 unique visitors
realized 629.000 pageviews.....**

that's 3.25 pageviews per person

**RTL 5 "Zon Zuipen Ziekenhuis"
was the 6 most viewed program during
that time frame**



**Let's
evaluate this**

**More than 5,7 million people of the
age of 13 and older watched
"Zon Zuipen Ziekenhuis"**

Thank



**You're welcome
friend**

Thank's for YOUR help!

THE END

<http://www.>

My m?



My name: Ray Bogman

<http://www.linkedin.com/in/raybogman>



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<http://www.supportdesk.nu>



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- ✓ Maatwerk training
- ✓ SEO, SEM, SEA
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